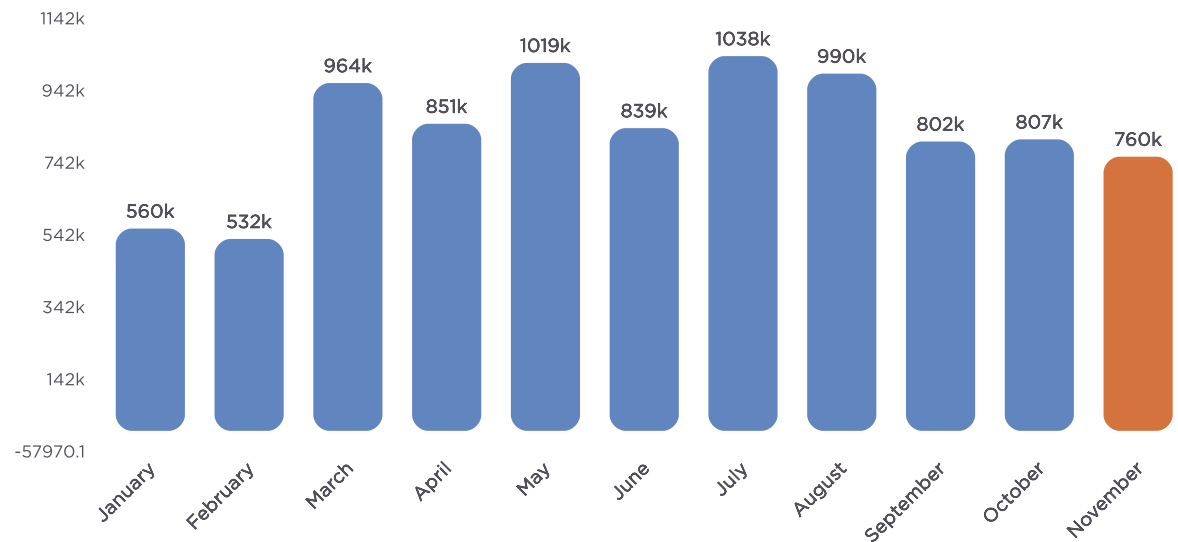


# Report City Bamberg, November, 2025

## Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
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- Group size of visitors
- All store visitors by month
- Category Comparison

2025 Visitors by month



## Total Visitors

# 759.580



**-47.910** ▼ **-5.9%**

visitors compared to previous month



**832.813**

average monthly visitors

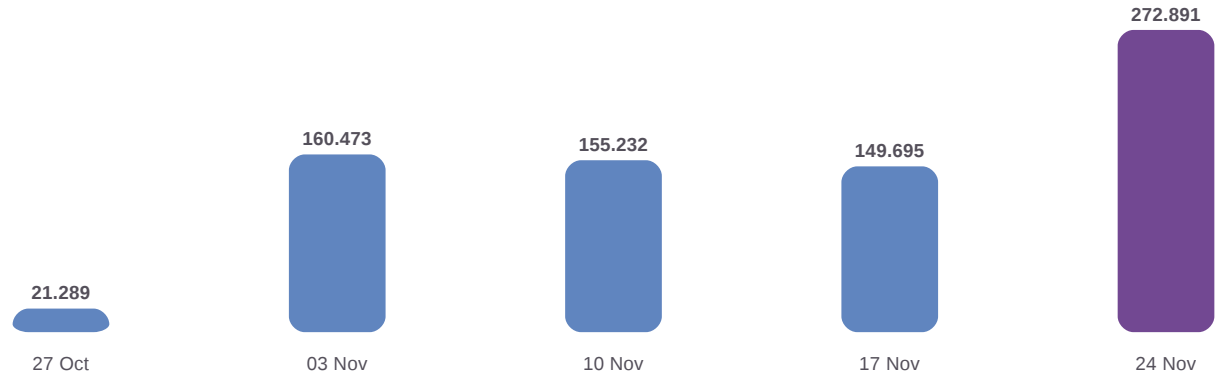


**9th**

annually ranked

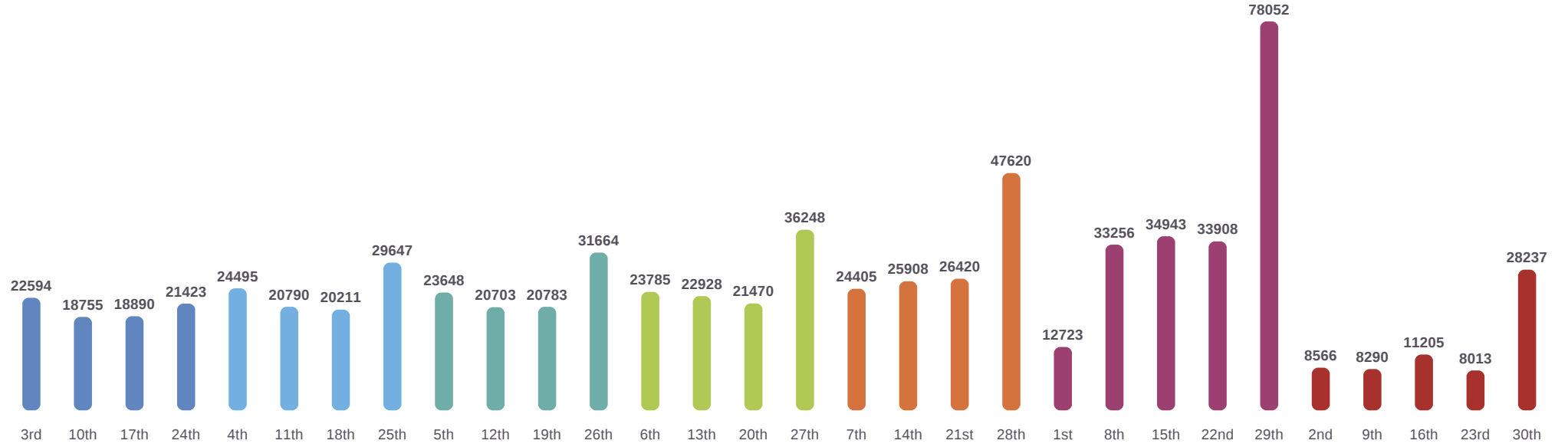
## Weekly Visitors

Most visitors arrived on the week of 24 - 30 Nov



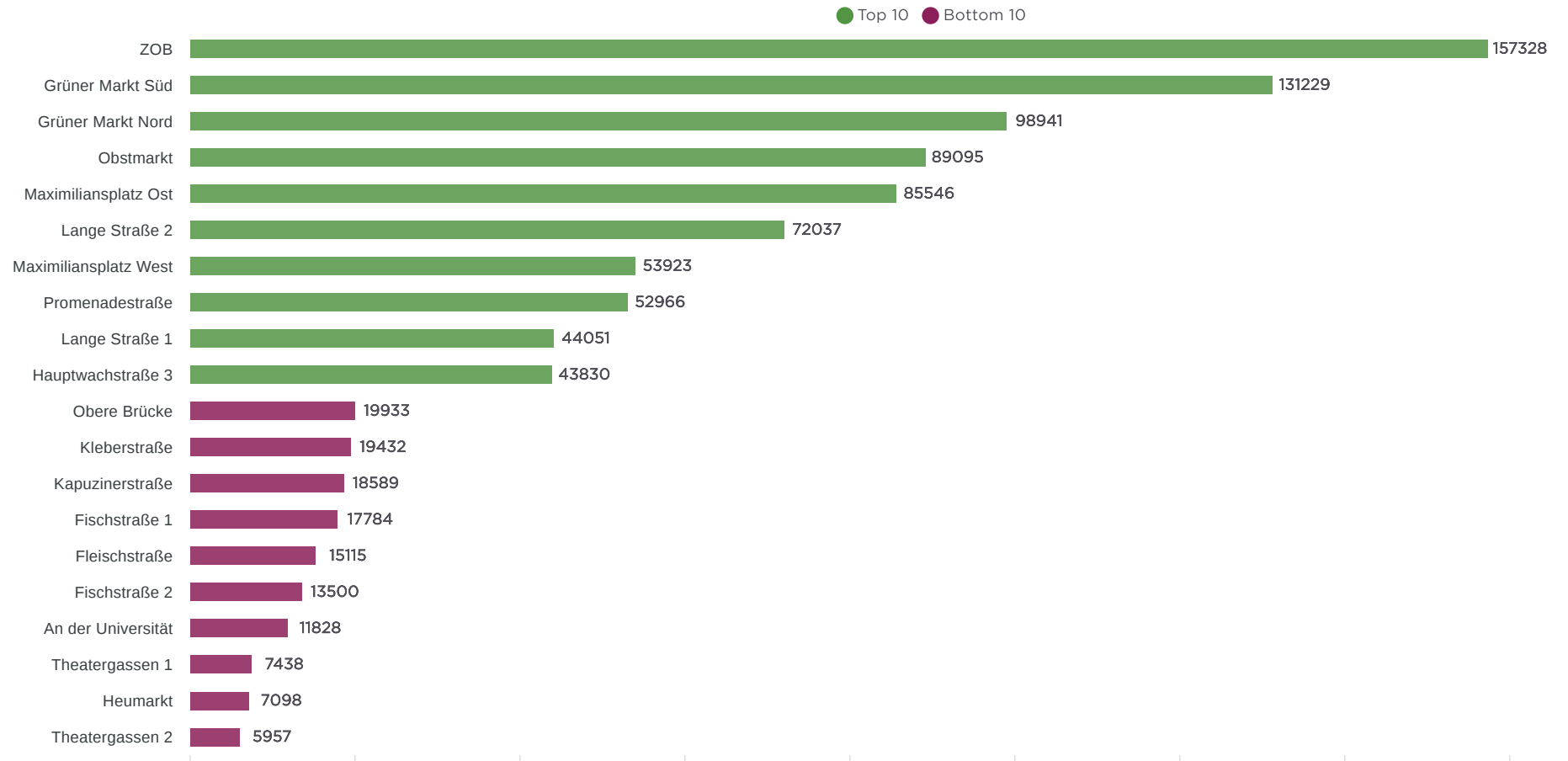
# Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

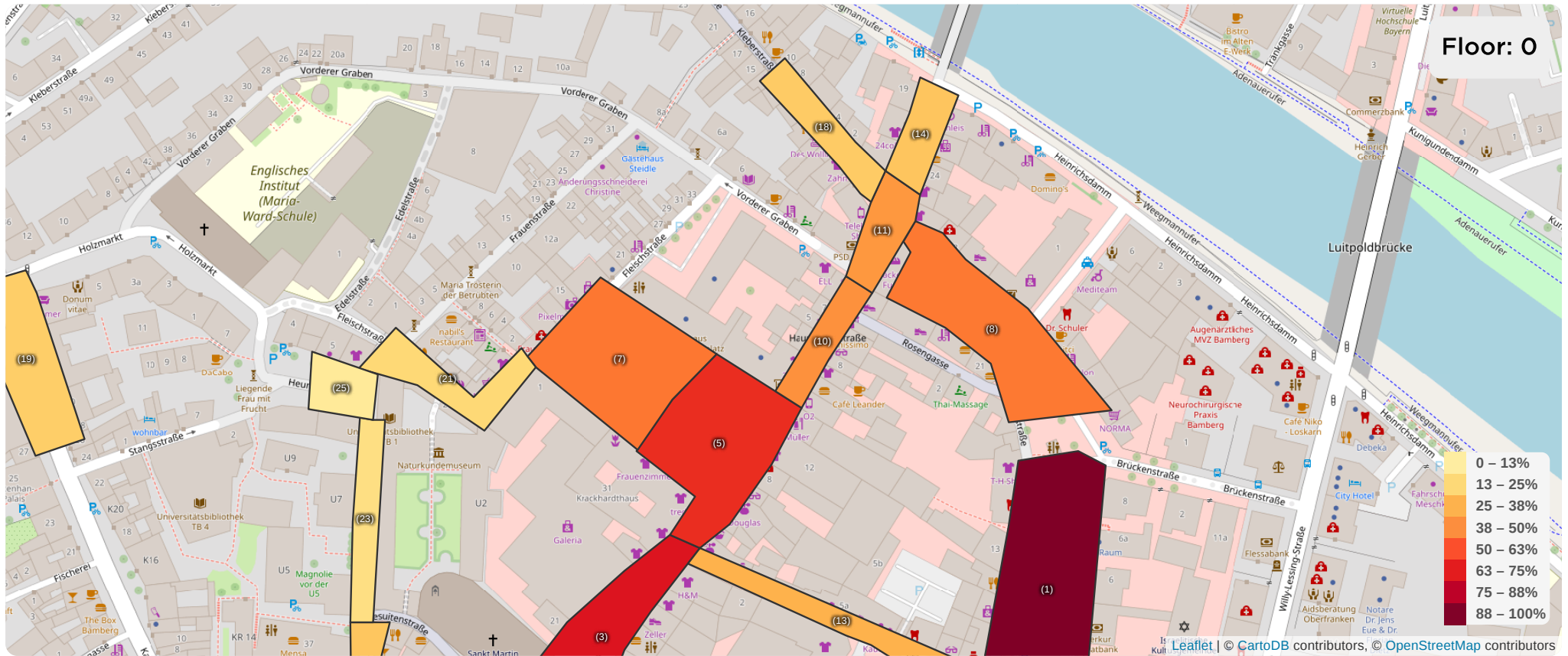


## Number of visitors by area

The top 10 most visited areas accounted for 73.11% of total visitors



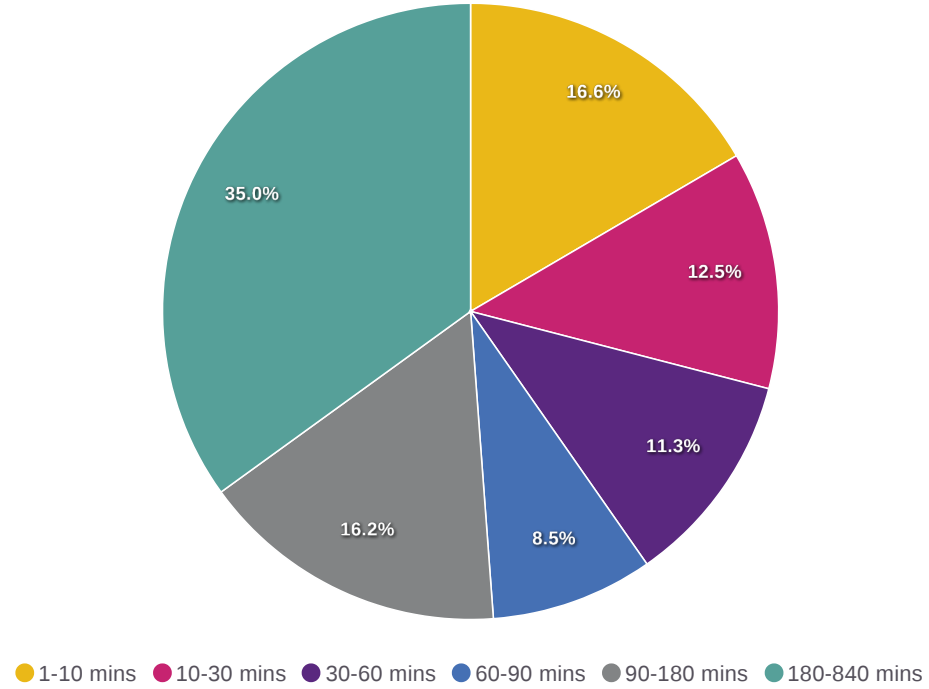
# Areas Visitors Heatmap



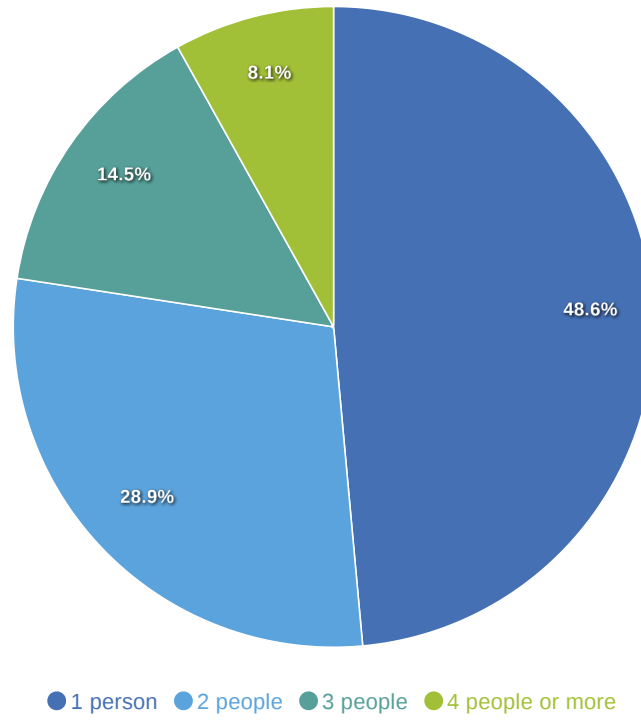
1 ZOB	2 Grüner Markt Süd	3 Grüner Markt Nord	4 Obstmarkt	5 Maximiliansplatz Ost	6 Lange Straße 2
7 Maximiliansplatz West	8 Promenadestraße	9 Lange Straße 1	10 Hauptwachstraße 3	11 Hauptwachstraße 2	12 Keblerstraße
13 Franz-Ludwig-Straße	14 Hauptwachstraße 1	15 Austraße 1	16 Austraße 2	17 Obere Brücke	18 Kleberstraße
19 Kapuzinerstraße	20 Fischstraße 1	21 Fleischstraße	22 Fischstraße 2	23 An der Universität	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

## Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 34.97% of the total visitors



## Group size of visitors



## All area visitors by month

AREA	JAN	FEB	MAR	CO...	APR	MAY	JUN	CO...	JUL	AUG	SEP	CO...	OCT	NOV
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318	↘ 142091	491148	↗ 167042	↘ 145940	↘ 143779	456761	↗ 164962	↘ 157328
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615	↘ 160584	527076	↗ 197100	↘ 187570	↘ 153805	538475	↘ 146121	↘ 131229
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597	↘ 47945	164710	↗ 59341	↘ 58248	↘ 51629	169218	↘ 48816	↘ 44051
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967	↘ 83599	263900	↗ 97441	↗ 103949	↘ 88195	289585	↘ 81028	↘ 72037
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	↗ 140374	↘ 95014	352849	↗ 130477	↗ 143835	↘ 111594	385906	↘ 93440	↘ 89095
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745	↘ 111212	355473	↗ 143901	↘ 131366	↘ 100781	376048	↘ 98146	↗ 98941
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361	↘ 59167	192124	↗ 72309	↘ 67274	↘ 58610	198193	↗ 63412	↘ 52966
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955	↘ 40525	129108	↗ 49864	↘ 46017	↘ 40492	136373	↘ 37524	↘ 34947
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504	↘ 107449	336159	↗ 111589	↘ 104701	↘ 74374	290664	↗ 78305	↗ 85546
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850	↘ 45198	152739	↗ 52509	↘ 51106	↘ 44754	148369	↗ 46158	↘ 40272
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247	↘ 52646	169631	↗ 58784	↘ 54213	↘ 47293	160290	↗ 47891	↘ 43830
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010	↘ 26619	86247	↗ 33155	↘ 30071	↘ 28638	91864	↘ 28220	↗ 28527
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047	↘ 20677	65959	↗ 23112	↗ 23393	↘ 20042	66547	↗ 21856	↘ 19432
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887	↘ 27657	89080	↗ 33909	↗ 34618	↘ 26851	95378	↘ 26054	↘ 21441
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991	↘ 19526	68046	↗ 26331	↘ 24479	↘ 21549	72359	↘ 21084	↘ 17784
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285	↗ 54830	136322	↗ 61086	↘ 55770	↘ 42044	158900	↗ 48738	↗ 53923

AREA	JAN	FEB	MAR	CO...	APR	MAY	JUN	CO...	JUL	AUG	SEP	CO...	OCT	NOV
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112	↘ 24560	81297	↗ 31786	↗ 33348	↘ 25412	90546	↘ 24327	↘ 21313
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764	↘ 20629	69303	↗ 24748	↗ 25589	↘ 21950	72287	↗ 24494	↘ 21715
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351	↘ 18083	59844	↗ 22128	↗ 23477	↘ 18334	63939	↘ 17926	↘ 13500
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664	↘ 23729	90316	↗ 30460	↗ 35931	↘ 28579	94970	↘ 22875	↘ 19933
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↗ 17538	↘ 13073	46223	↗ 23519	↘ 21315	↘ 16816	61650	↗ 20446	↘ 18589
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587	↘ 13261	43679	↗ 16489	↘ 13454	↘ 10870	40813	↗ 12387	↘ 11828
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848	↘ 10346	31415	↗ 11665	↘ 9829	↘ 9711	31205	↘ 9281	↘ 7438
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359	↘ 10568	39269	↗ 15094	↗ 15332	↘ 13153	43579	↘ 12857	↗ 15115
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074	↘ 6259	19147	↗ 7377	↘ 6559	↗ 6583	20519	↘ 6563	↘ 5957
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934	↘ 7012	24818	↗ 8753	↘ 6488	↗ 6712	21953	↗ 7672	↘ 7098

## City Bamberg area durations

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
An der Universität	37 mins 28 secs	22.14%	30.67%	11.81%	9.19%	5.33%	11.68%	9.17%
Austraße 1	33 mins 26 secs	25.03%	35.07%	14.33%	8.03%	4.41%	7.12%	6.01%
Austraße 2	39 mins 33 secs	20.83%	31.12%	14.28%	9.89%	6.25%	8.95%	8.68%
Fischstraße 1	31 mins 5 secs	29.82%	32.28%	15.56%	8.94%	4.63%	4.84%	3.93%
Fischstraße 2	37 mins 24 secs	23.28%	32.29%	15.15%	9.56%	4.45%	8.38%	6.90%
Fleischstraße	36 mins 52 secs	24.57%	35.36%	13.27%	7.35%	4.47%	6.98%	8.00%
Franz-Ludwig-Straße	24 mins 37 secs	22.16%	36.38%	18.68%	9.42%	3.78%	5.07%	4.51%
Grüner Markt Nord	40 mins 44 secs	16.20%	37.34%	20.54%	10.89%	4.68%	5.63%	4.72%
Grüner Markt Süd	46 mins 40 secs	16.60%	34.25%	18.88%	10.53%	5.37%	7.28%	7.08%
Hauptwachstraße 3	28 mins 57 secs	26.58%	38.26%	16.45%	7.54%	3.24%	4.28%	3.64%
Hauptwachstraße 1	37 mins 49 secs	27.36%	34.89%	14.86%	6.95%	3.89%	5.96%	6.10%

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
Hauptwachstraße 2	32 mins 11 secs	27.36%	35.25%	15.60%	7.58%	3.77%	5.74%	4.71%
Heumarkt	30 mins 1 sec	27.04%	31.37%	10.78%	7.33%	4.79%	9.18%	9.52%
Kapuzinerstraße	47 mins 46 secs	26.24%	22.90%	9.54%	7.27%	5.49%	12.30%	16.26%
Keßlerstraße	42 mins 24 secs	24.09%	35.89%	14.70%	8.51%	3.82%	5.88%	7.11%
Kleberstraße	32 mins 8 secs	28.39%	34.64%	13.41%	7.27%	3.86%	6.23%	6.21%
Lange Straße 1	34 mins 47 secs	23.10%	34.84%	13.49%	7.50%	4.18%	7.65%	9.25%
Lange Straße 2	41 mins 26 secs	23.88%	32.79%	14.03%	8.32%	4.71%	7.86%	8.41%
Maximiliansplatz Ost	36 mins 33 secs	16.32%	36.42%	21.68%	11.40%	4.77%	5.38%	4.03%
Maximiliansplatz West	43 mins 7 secs	15.96%	31.93%	23.19%	12.16%	5.39%	5.88%	5.48%
Obere Brücke	36 mins 2 secs	20.07%	32.59%	15.78%	9.35%	6.02%	9.66%	6.52%
Obstmarkt	46 mins 45 secs	19.83%	30.81%	15.79%	10.33%	5.80%	9.00%	8.44%

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
Promenadestraße	43 mins 32 secs	19.66%	33.40%	18.62%	9.77%	4.56%	6.36%	7.62%
Theatergassen 1	54 mins 42 secs	31.80%	25.70%	11.99%	8.73%	5.61%	8.73%	7.43%
Theatergassen 2	1 hour 23 secs	10.82%	24.92%	16.27%	12.03%	7.36%	11.99%	16.62%
ZOB	41 mins 49 secs	10.04%	34.60%	16.78%	7.64%	4.60%	8.88%	17.47%