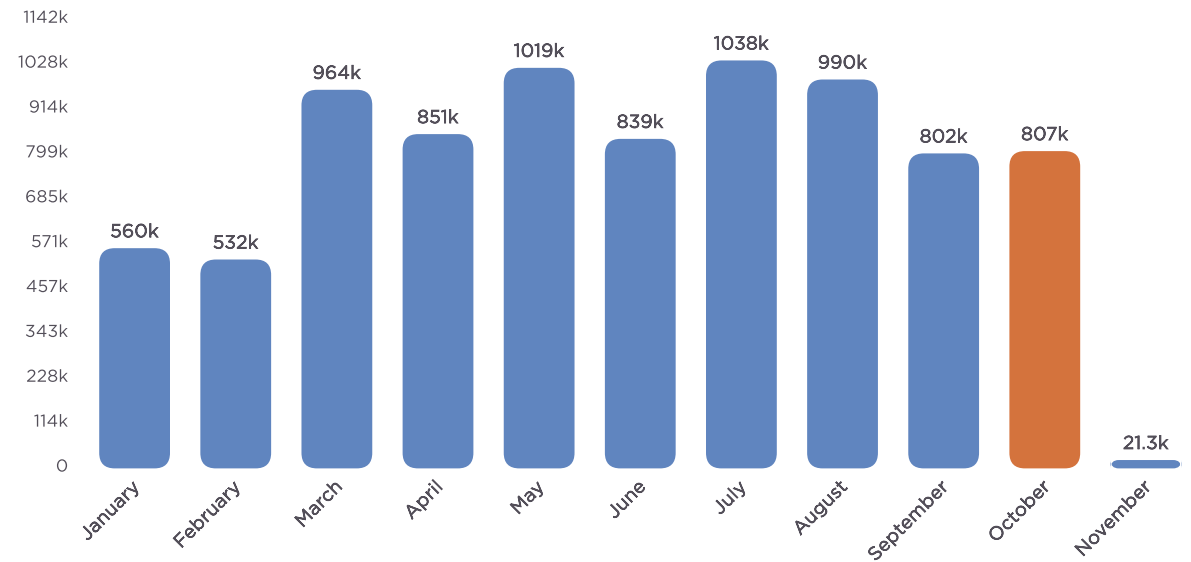


Report City Bamberg, October, 2025

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
- Visitor durations
- Group size of visitors
- All store visitors by month
- Category Comparison

2025 Visitors by month



Total Visitors

807.490



+5.866 ^ 0.7%

visitors compared to previous month



765.695

average monthly visitors

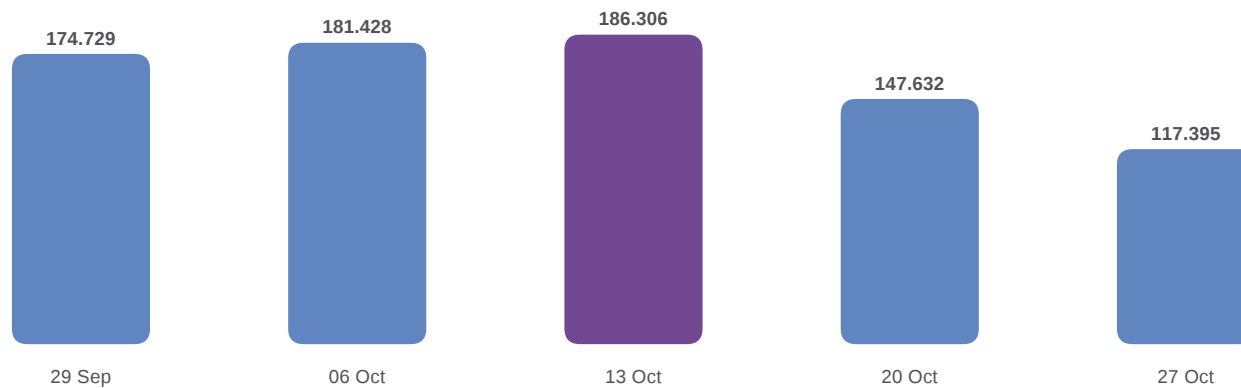


7th

annually ranked

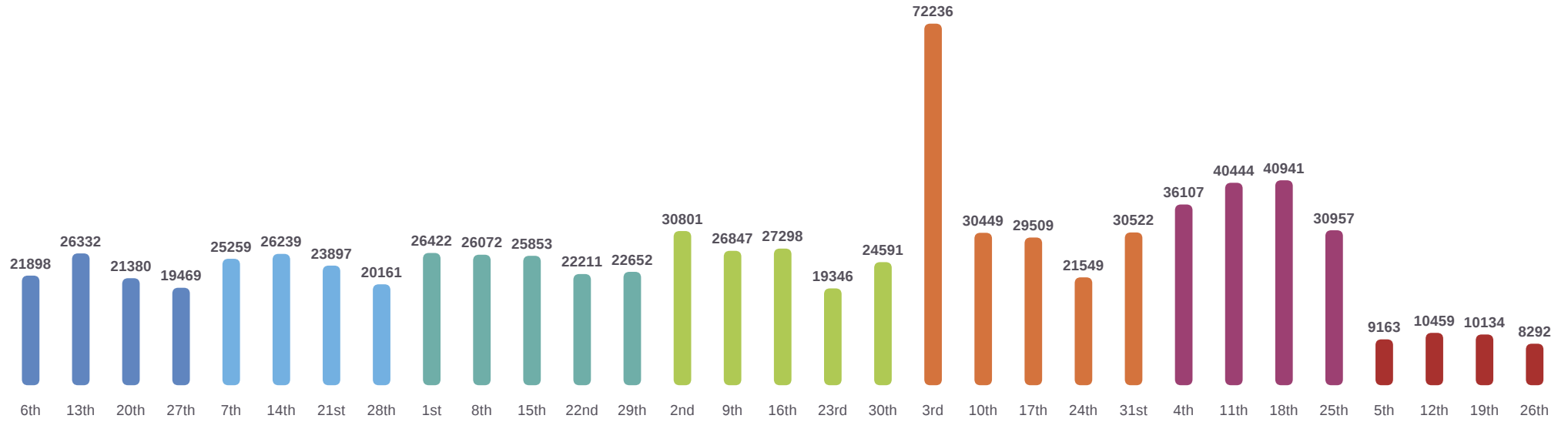
Weekly Visitors

Most visitors arrived on the week of 13 - 19 Oct



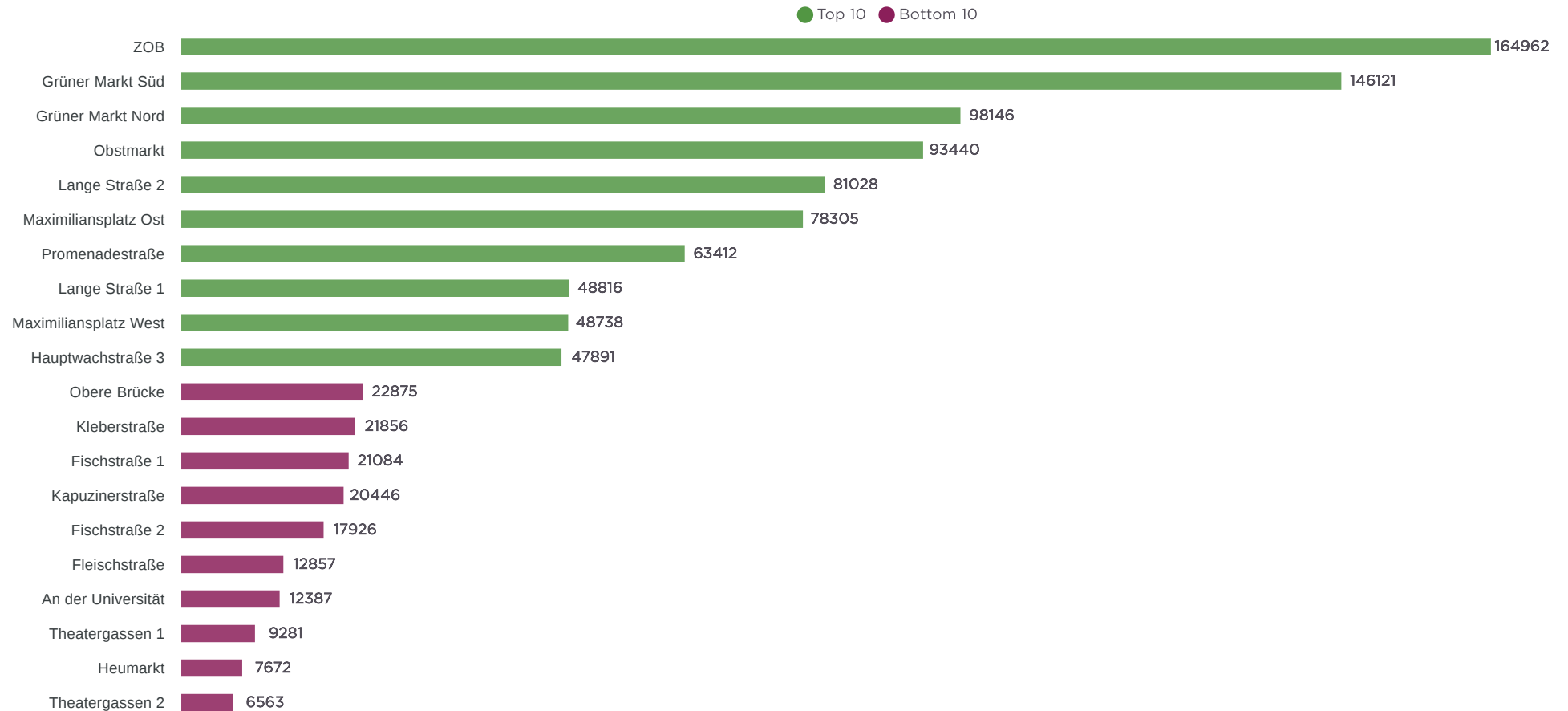
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

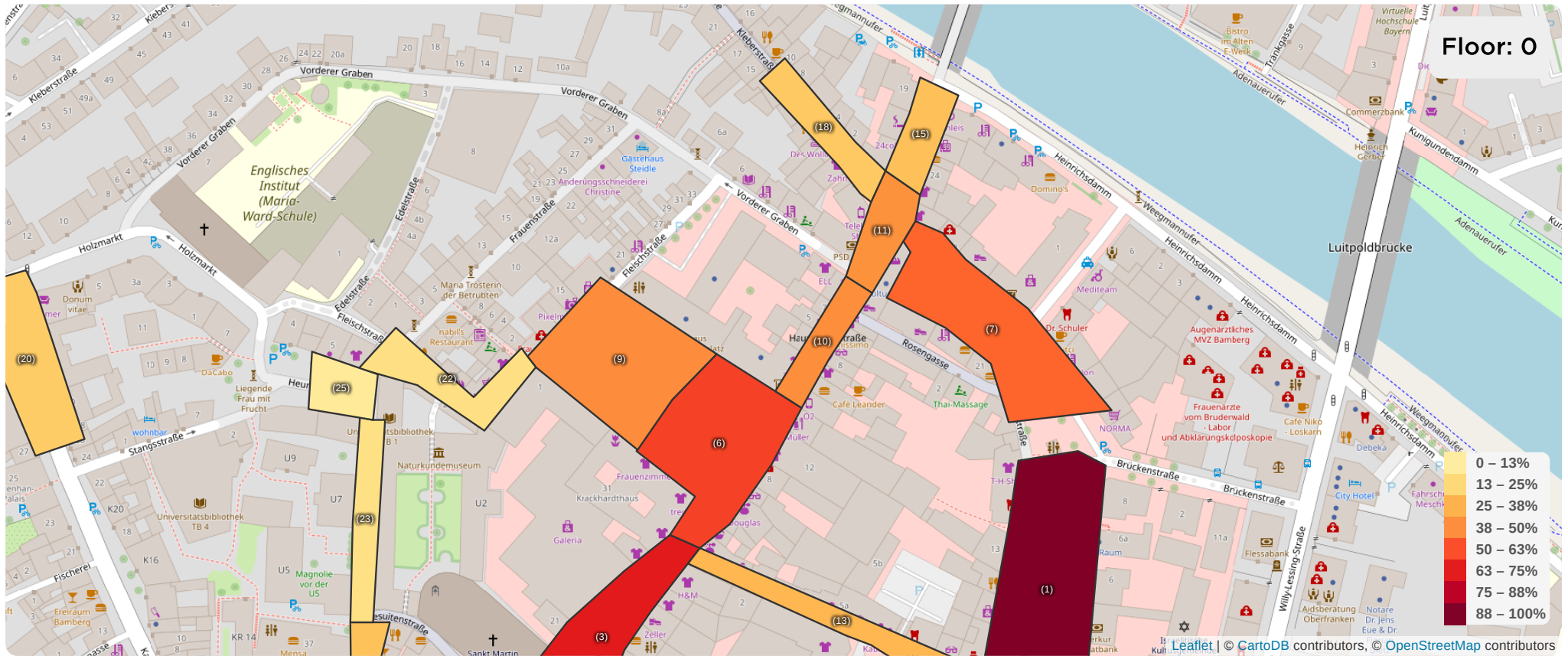


Number of visitors by area

The top 10 most visited areas accounted for 71.94% of total visitors



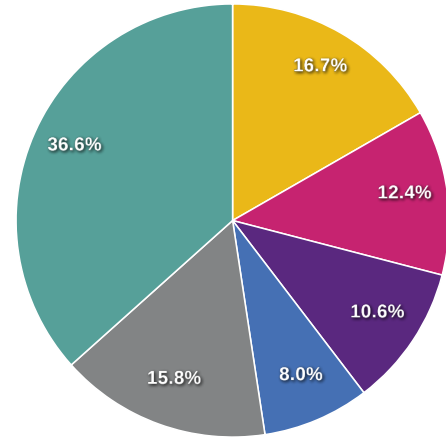
Areas Visitors Heatmap



1 ZOB	2 Grüner Markt Süd	3 Grüner Markt Nord	4 Obstmarkt	5 Lange Straße 2	6 Maximiliansplatz Ost
7 Promenadestraße	8 Lange Straße 1	9 Maximiliansplatz West	10 Hauptwachstraße 3	11 Hauptwachstraße 2	12 Keßlerstraße
13 Franz-Ludwig-Straße	14 Austraße 1	15 Hauptwachstraße 1	16 Austraße 2	17 Obere Brücke	18 Kleberstraße
19 Fischstraße 1	20 Kapuzinerstraße	21 Fischstraße 2	22 Fleischstraße	23 An der Universität	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

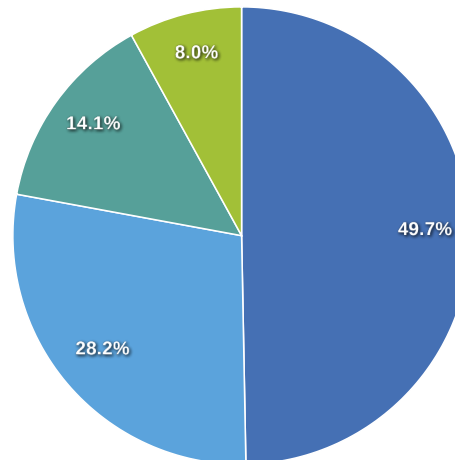
Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 36.61% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

All area visitors by month

AREA	JAN	FEB	MAR	CO...	APR	MAY	JUN	CO...	JUL	AUG	SEP	CO...	OCT
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318	↘ 142091	491148	↗ 167042	↘ 145940	↘ 143779	456761	164962
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615	↘ 160584	527076	↗ 197100	↘ 187570	↘ 153805	538475	↘ 146121
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597	↘ 47945	164710	↗ 59341	↘ 58248	↘ 51629	169218	↘ 48816
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967	↘ 83599	263900	↗ 97441	↗ 103949	↘ 88195	289585	↘ 81028
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	↗ 140374	↘ 95014	352849	↗ 130477	↗ 143835	↘ 111594	385906	↘ 93440
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745	↘ 111212	355473	↗ 143901	↘ 131366	↘ 100781	376048	↘ 98146
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361	↘ 59167	192124	↗ 72309	↘ 67274	↘ 58610	198193	↗ 63412
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955	↘ 40525	129108	↗ 49864	↘ 46017	↘ 40492	136373	↘ 37524
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504	↘ 107449	336159	↗ 111589	↘ 104701	↘ 74374	290664	↗ 78305
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850	↘ 45198	152739	↗ 52509	↘ 51106	↘ 44754	148369	↗ 46158
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247	↘ 52646	169631	↗ 58784	↘ 54213	↘ 47293	160290	↗ 47891
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010	↘ 26619	86247	↗ 33155	↘ 30071	↘ 28638	91864	↘ 28220
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047	↘ 20677	65959	↗ 23112	↗ 23393	↘ 20042	66547	↗ 21856
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887	↘ 27657	89080	↗ 33909	↗ 34618	↘ 26851	95378	↘ 26054
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991	↘ 19526	68046	↗ 26331	↘ 24479	↘ 21549	72359	↘ 21084
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285	↗ 54830	136322	↗ 61086	↘ 55770	↘ 42044	158900	↗ 48738

AREA	JAN	FEB	MAR	CO...	APR	MAY	JUN	CO...	JUL	AUG	SEP	CO...	OCT
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112	↘ 24560	81297	↗ 31786	↗ 33348	↘ 25412	90546	↘ 24327
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764	↘ 20629	69303	↗ 24748	↗ 25589	↘ 21950	72287	↗ 24494
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351	↘ 18083	59844	↗ 22128	↗ 23477	↘ 18334	63939	↘ 17926
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664	↘ 23729	90316	↗ 30460	↗ 35931	↘ 28579	94970	↘ 22875
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587	↘ 13261	43679	↗ 16489	↘ 13454	↘ 10870	40813	↗ 12387
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↗ 17538	↘ 13073	46223	↗ 23519	↘ 21315	↘ 16816	61650	↗ 20446
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848	↘ 10346	31415	↗ 11665	↘ 9829	↘ 9711	31205	↘ 9281
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359	↘ 10568	39269	↗ 15094	↗ 15332	↘ 13153	43579	↘ 12857
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074	↘ 6259	19147	↗ 7377	↘ 6559	↗ 6583	20519	↘ 6563
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934	↘ 7012	24818	↗ 8753	↘ 6488	↗ 6712	21953	↗ 7672

City Bamberg area durations

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
An der Universität	35 mins 34 secs	20.44%	32.79%	11.92%	9.83%	6.51%	9.81%	8.71%
Austraße 1	34 mins 19 secs	25.13%	34.31%	14.57%	8.97%	4.59%	6.88%	5.56%
Austraße 2	40 mins 40 secs	19.98%	32.71%	15.12%	9.94%	6.00%	8.50%	7.76%
Fischstraße 1	31 mins 36 secs	29.76%	32.16%	15.71%	9.07%	4.26%	5.42%	3.62%
Fischstraße 2	37 mins 3 secs	22.56%	31.80%	15.09%	9.02%	5.17%	9.11%	7.25%
Fleischstraße	39 mins 35 secs	25.18%	35.24%	12.47%	7.27%	4.16%	7.78%	7.91%
Franz-Ludwig-Straße	25 mins 14 secs	22.88%	36.61%	17.68%	8.81%	4.04%	4.91%	5.07%
Grüner Markt Nord	43 mins 31 secs	16.28%	38.22%	19.30%	10.27%	4.83%	5.81%	5.29%
Grüner Markt Süd	47 mins 43 secs	16.43%	33.84%	17.92%	10.49%	5.53%	8.23%	7.55%
Hauptwachstraße 3	28 mins 32 secs	24.48%	39.23%	16.78%	7.75%	3.39%	4.57%	3.80%
Hauptwachstraße 1	36 mins 40 secs	27.35%	34.36%	14.58%	7.92%	3.70%	6.14%	5.94%

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
Hauptwachstraße 2	31 mins 27 secs	26.77%	35.69%	15.42%	7.92%	3.84%	5.68%	4.69%
Heumarkt	30 mins 54 secs	26.79%	32.54%	10.96%	7.40%	4.51%	8.77%	9.02%
Kapuzinerstraße	46 mins 48 secs	25.18%	22.98%	10.24%	8.10%	5.58%	11.97%	15.94%
Keßlerstraße	44 mins 38 secs	23.87%	35.82%	14.58%	8.18%	4.28%	6.18%	7.09%
Kleberstraße	35 mins 24 secs	26.90%	35.22%	14.36%	7.81%	4.03%	5.91%	5.76%
Lange Straße 1	35 mins 28 secs	23.27%	33.90%	13.31%	7.96%	4.73%	7.66%	9.17%
Lange Straße 2	43 mins 41 secs	23.55%	33.23%	13.04%	8.21%	5.23%	8.07%	8.66%
Maximiliansplatz Ost	36 mins 7 secs	18.43%	39.29%	19.59%	9.27%	4.09%	5.03%	4.29%
Maximiliansplatz West	37 mins 25 secs	18.40%	34.69%	19.78%	10.28%	4.73%	6.12%	5.99%
Obere Brücke	35 mins 27 secs	19.99%	31.56%	14.23%	9.88%	6.46%	10.40%	7.48%
Obstmarkt	46 mins 24 secs	19.90%	30.63%	14.36%	10.09%	6.08%	9.90%	9.05%

AREA	MEAN DURATION	< 1M	01-10M	10-30M	30-60M	60-90M	90-180M	> 180M
Promenadestraße	42 mins 22 secs	19.11%	33.23%	18.11%	10.34%	4.95%	6.55%	7.71%
Theatergassen 1	53 mins 46 secs	34.29%	25.49%	12.89%	8.80%	5.04%	7.06%	6.44%
Theatergassen 2	1 hour 21 secs	10.61%	23.59%	15.20%	10.99%	8.00%	12.56%	19.03%
ZOB	43 mins 10 secs	10.01%	34.44%	16.68%	7.61%	4.62%	9.00%	17.65%