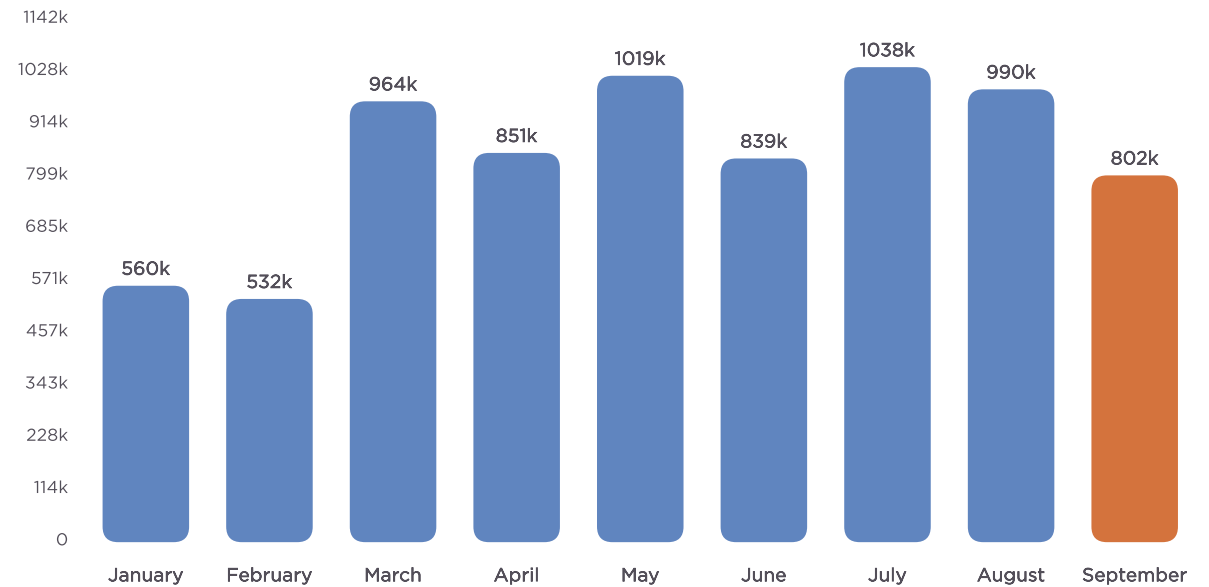


# Report City Bamberg, September, 2025

## Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
- Visitor durations
- Group Size of Visitors
- All store visitors by month
- Category Comparison

2025 Visitors by month



## Total Visitors

**801.624**



**-188.098** ▼ **-19.0%**

visitors compared to previous month



**843.763**

average monthly visitors this year

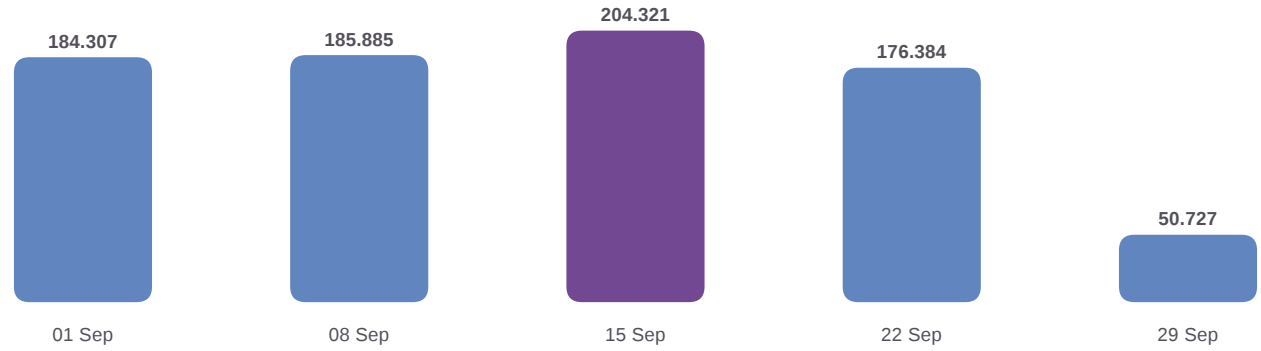


**7th**

ranked this year

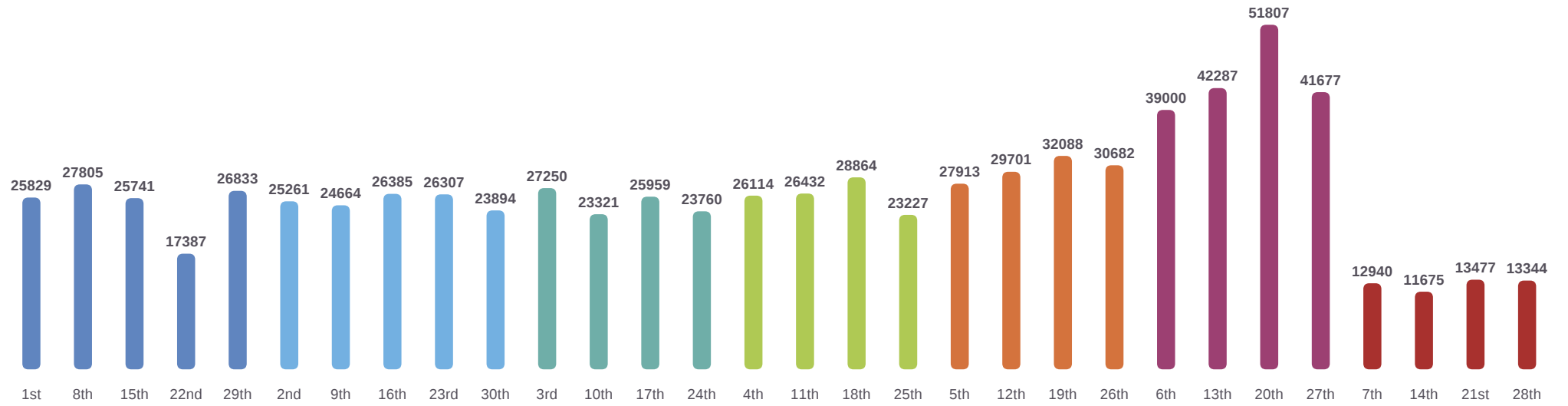
## Weekly Visitors

Most visitors arrived on the week of 15 - 21 Sep



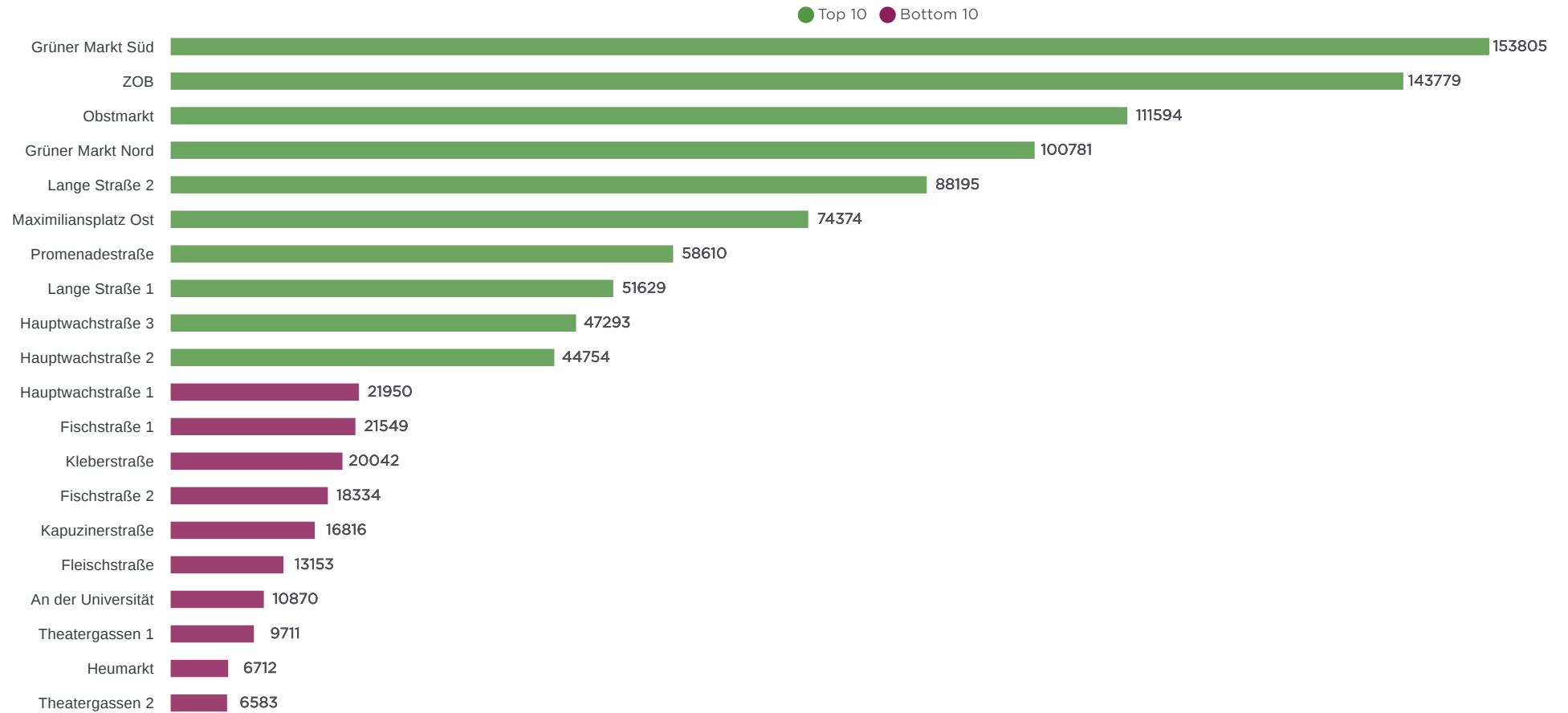
# Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

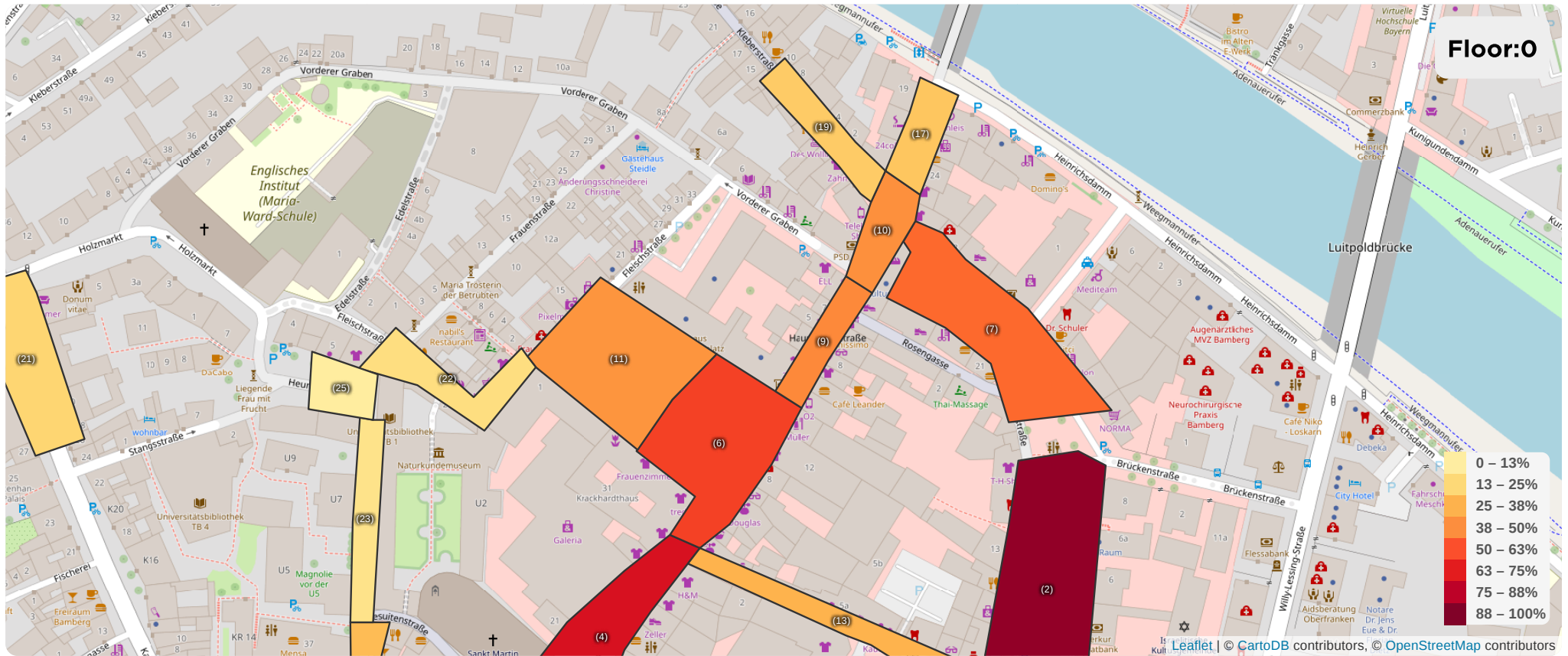


## Number of visitors by area

Top 10 areas accounted for 72.15% of total visitors



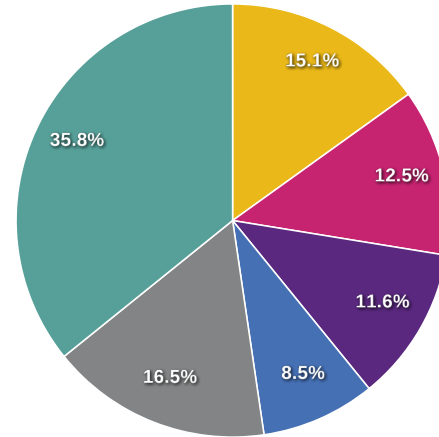
# Areas Visitors Heatmap



1 Grüner Markt Süd	2 ZOB	3 Obstmarkt	4 Grüner Markt Nord	5 Lange Straße 2	6 Maximiliansplatz Ost
7 Promenadestraße	8 Lange Straße 1	9 Hauptwachstraße 3	10 Hauptwachstraße 2	11 Maximiliansplatz West	12 Keßlerstraße
13 Franz-Ludwig-Straße	14 Obere Brücke	15 Austraße 1	16 Austraße 2	17 Hauptwachstraße 1	18 Fischstraße 1
19 Kleberstraße	20 Fischstraße 2	21 Kapuzinerstraße	22 Fleischstraße	23 An der Universität	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

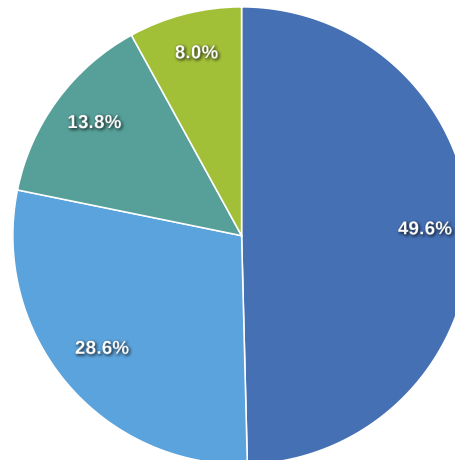
## Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 35.80% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

## Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

## All area visitors by month

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2	JUL	AUG	SEP	Q3
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615	↘ 160584	527076	↗ 197100	↘ 187570	↘ 153805	538475
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318	↘ 142091	491148	↗ 167042	↘ 145940	↘ 143779	456761
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597	↘ 47945	164710	↗ 59341	↘ 58248	↘ 51629	169218
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967	↘ 83599	263900	↗ 97441	↗ 103949	↘ 88195	289585
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	↗ 140374	↘ 95014	352849	↗ 130477	↗ 143835	↘ 111594	385906
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745	↘ 111212	355473	↗ 143901	↘ 131366	↘ 100781	376048
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361	↘ 59167	192124	↗ 72309	↘ 67274	↘ 58610	198193
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850	↘ 45198	152739	↗ 52509	↘ 51106	↘ 44754	148369
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955	↘ 40525	129108	↗ 49864	↘ 46017	↘ 40492	136373
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504	↘ 107449	336159	↗ 111589	↘ 104701	↘ 74374	290664
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247	↘ 52646	169631	↗ 58784	↘ 54213	↘ 47293	160290
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010	↘ 26619	86247	↗ 33155	↘ 30071	↘ 28638	91864
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047	↘ 20677	65959	↗ 23112	↗ 23393	↘ 20042	66547
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887	↘ 27657	89080	↗ 33909	↗ 34618	↘ 26851	95378
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991	↘ 19526	68046	↗ 26331	↘ 24479	↘ 21549	72359
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112	↘ 24560	81297	↗ 31786	↗ 33348	↘ 25412	90546

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2	JUL	AUG	SEP	Q3
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285	↗ 54830	136322	↗ 61086	↘ 55770	↘ 42044	158900
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764	↘ 20629	69303	↗ 24748	↗ 25589	↘ 21950	72287
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664	↘ 23729	90316	↗ 30460	↗ 35931	↘ 28579	94970
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351	↘ 18083	59844	↗ 22128	↗ 23477	↘ 18334	63939
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587	↘ 13261	43679	↗ 16489	↘ 13454	↘ 10870	40813
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848	↘ 10346	31415	↗ 11665	↘ 9829	↘ 9711	31205
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↗ 17538	↘ 13073	46223	↗ 23519	↘ 21315	↘ 16816	61650
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359	↘ 10568	39269	↗ 15094	↗ 15332	↘ 13153	43579
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074	↘ 6259	19147	↗ 7377	↘ 6559	↗ 6583	20519
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934	↘ 7012	24818	↗ 8753	↘ 6488	↗ 6712	21953

## City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	35 mins 33 secs	21.80%	35.21%	13.92%	8.43%	5.33%	7.79%	7.52%
Austraße 1	34 mins 53 secs	24.88%	35.33%	14.91%	8.64%	4.28%	6.68%	5.28%
Austraße 2	46 mins	18.10%	33.00%	16.26%	11.09%	6.19%	7.77%	7.58%
Fischstraße 1	32 mins 24 secs	29.43%	34.71%	15.95%	8.28%	3.89%	4.59%	3.15%
Fischstraße 2	40 mins 38 secs	20.89%	31.34%	16.61%	9.65%	5.24%	8.34%	7.93%
Fleischstraße	38 mins 43 secs	24.89%	35.47%	12.97%	6.78%	4.41%	6.78%	8.70%
Franz-Ludwig-Straße	25 mins 45 secs	21.99%	36.94%	18.20%	9.45%	4.11%	4.60%	4.71%
Grüner Markt Nord	42 mins 54 secs	15.54%	38.63%	20.29%	10.77%	4.64%	5.43%	4.71%
Grüner Markt Süd	49 mins 20 secs	14.81%	33.88%	19.15%	11.44%	5.68%	7.78%	7.27%
Hauptwachstraße 3	32 mins 57 secs	24.97%	39.82%	16.66%	7.00%	3.37%	4.57%	3.60%
Hauptwachstraße 1	38 mins 28 secs	27.40%	36.06%	14.72%	7.28%	3.87%	5.43%	5.24%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 2	33 mins 51 secs	26.18%	36.79%	15.65%	7.99%	3.66%	5.27%	4.46%
Heumarkt	34 mins 48 secs	26.44%	33.43%	10.98%	7.20%	4.73%	7.61%	9.62%
Kapuzinerstraße	49 mins 4 secs	27.57%	23.69%	10.48%	8.40%	5.30%	10.42%	14.14%
Keßlerstraße	43 mins 18 secs	22.61%	36.78%	15.70%	8.16%	3.99%	5.93%	6.83%
Kleberstraße	34 mins 11 secs	27.09%	35.87%	14.64%	6.87%	3.66%	6.06%	5.81%
Lange Straße 1	37 mins 58 secs	22.46%	33.88%	13.72%	8.26%	4.80%	7.92%	8.95%
Lange Straße 2	44 mins 45 secs	21.75%	33.69%	14.32%	8.61%	4.98%	7.87%	8.78%
Maximiliansplatz Ost	36 mins 19 secs	17.70%	40.66%	19.82%	9.04%	3.73%	5.11%	3.94%
Maximiliansplatz West	38 mins 55 secs	20.44%	35.83%	18.77%	9.30%	4.10%	5.87%	5.69%
Obere Brücke	38 mins 1 sec	19.41%	31.99%	16.08%	9.80%	5.88%	9.72%	7.12%
Obstmarkt	50 mins 17 secs	16.70%	29.91%	15.54%	11.55%	6.54%	10.44%	9.32%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Promenadestraße	46 mins 44 secs	19.59%	34.32%	17.91%	9.91%	4.76%	6.05%	7.46%
Theatergassen 1	49 mins 10 secs	34.04%	26.38%	12.51%	8.79%	6.05%	6.38%	5.84%
Theatergassen 2	1 hour 45 secs	10.57%	24.99%	16.84%	11.47%	8.36%	11.31%	16.47%
ZOB	44 mins 6 secs	9.73%	33.45%	17.81%	7.92%	4.66%	8.97%	17.46%