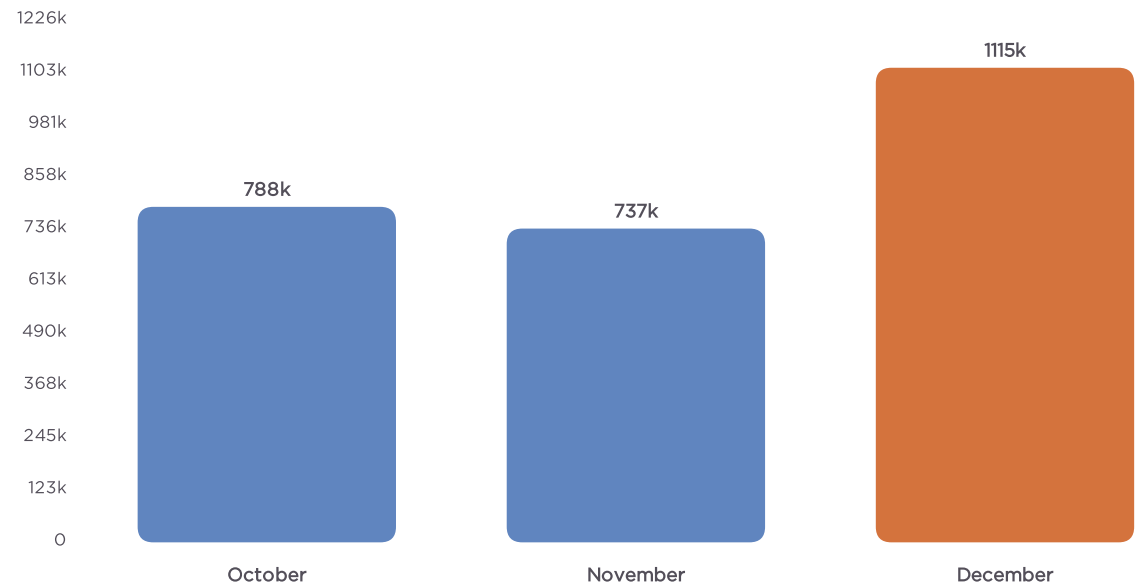


Report City Bamberg, December, 2024

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
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- All store visitors by month
- Category Comparison

2024 Visitors by month



Total Visitors

1.114.601



+377.685 ▲ 51.3%

visitors compared to previous month



879.812

average monthly visitors this year

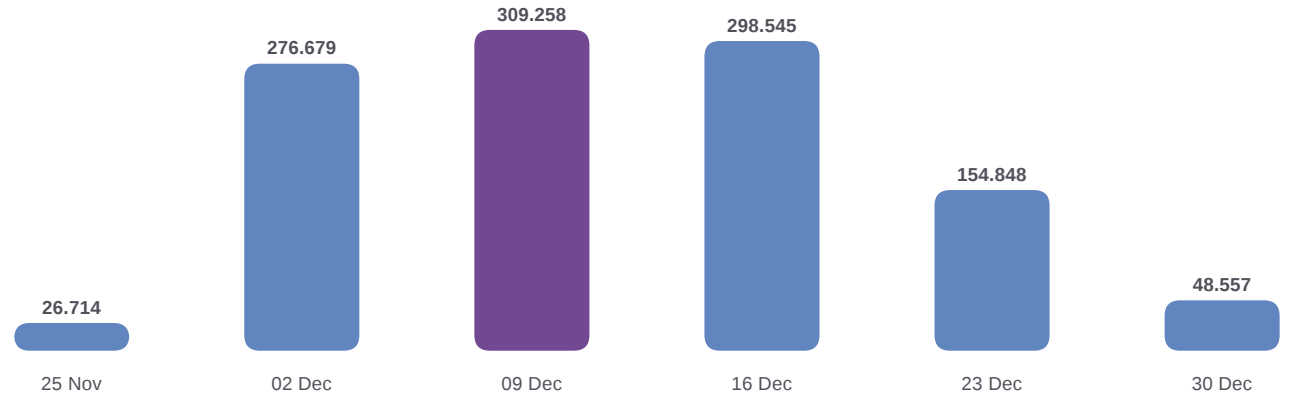


1st

ranked this year

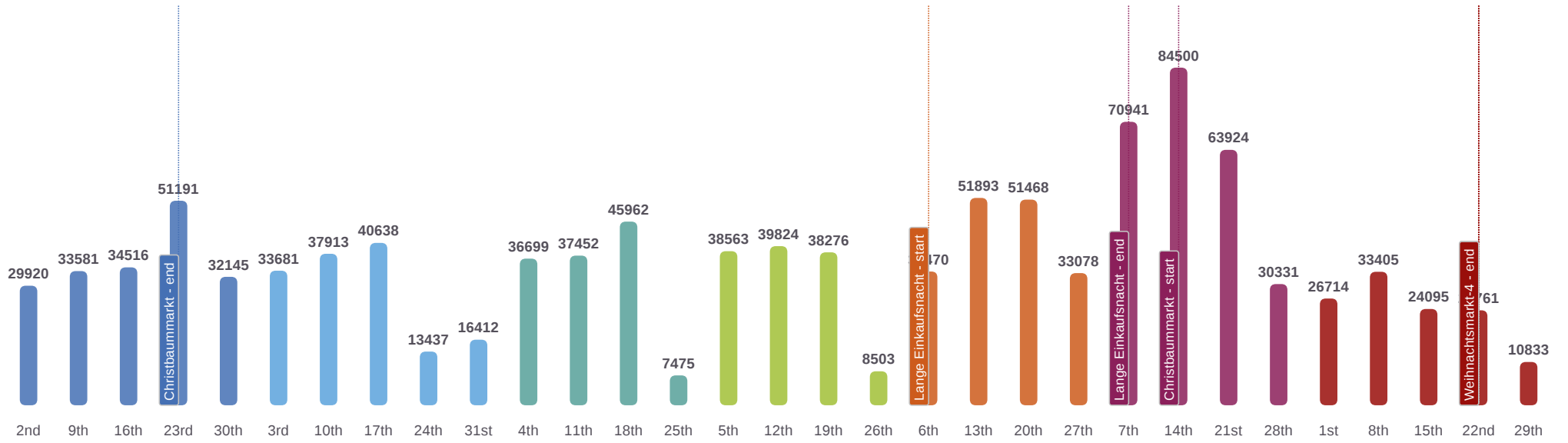
Weekly Visitors

Most visitors arrived on the week of 09 - 15 Dec



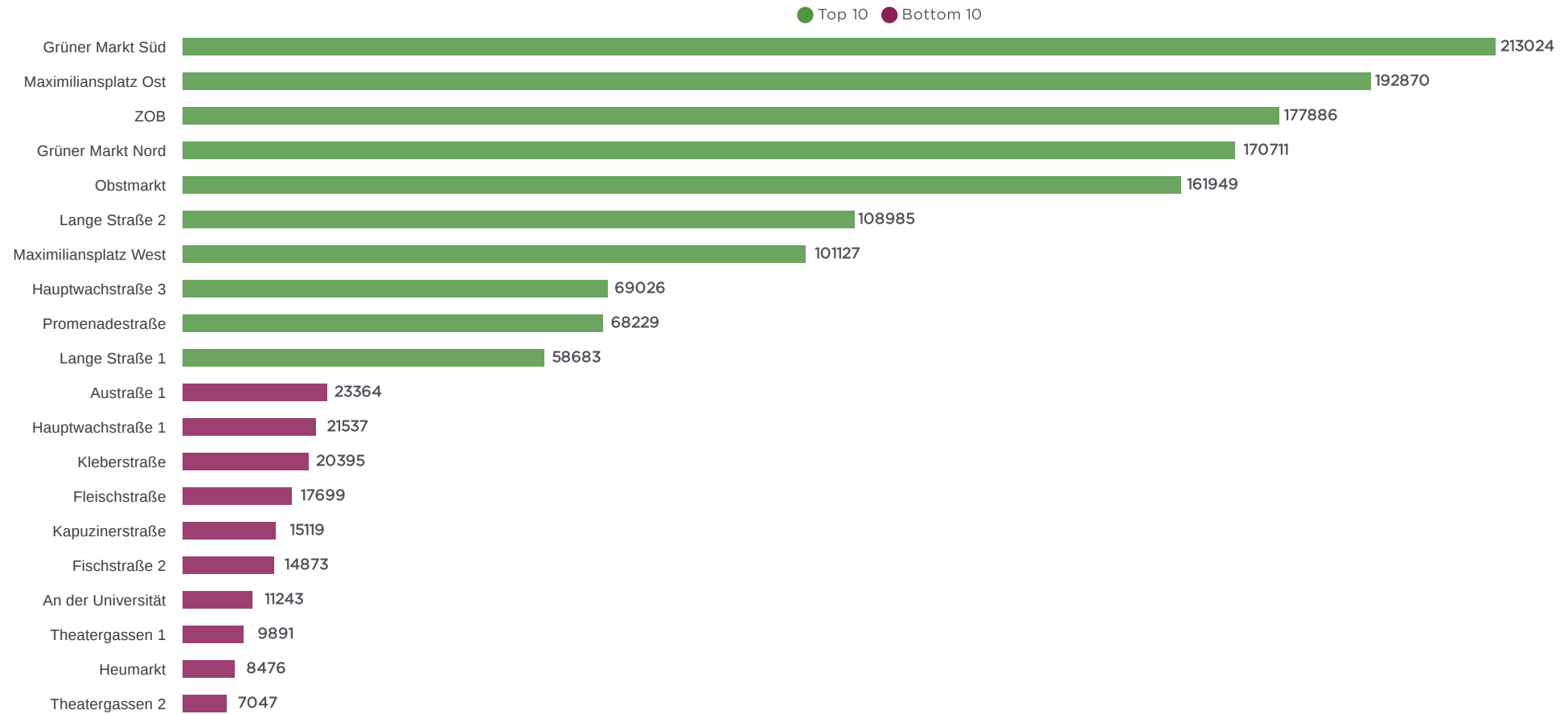
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

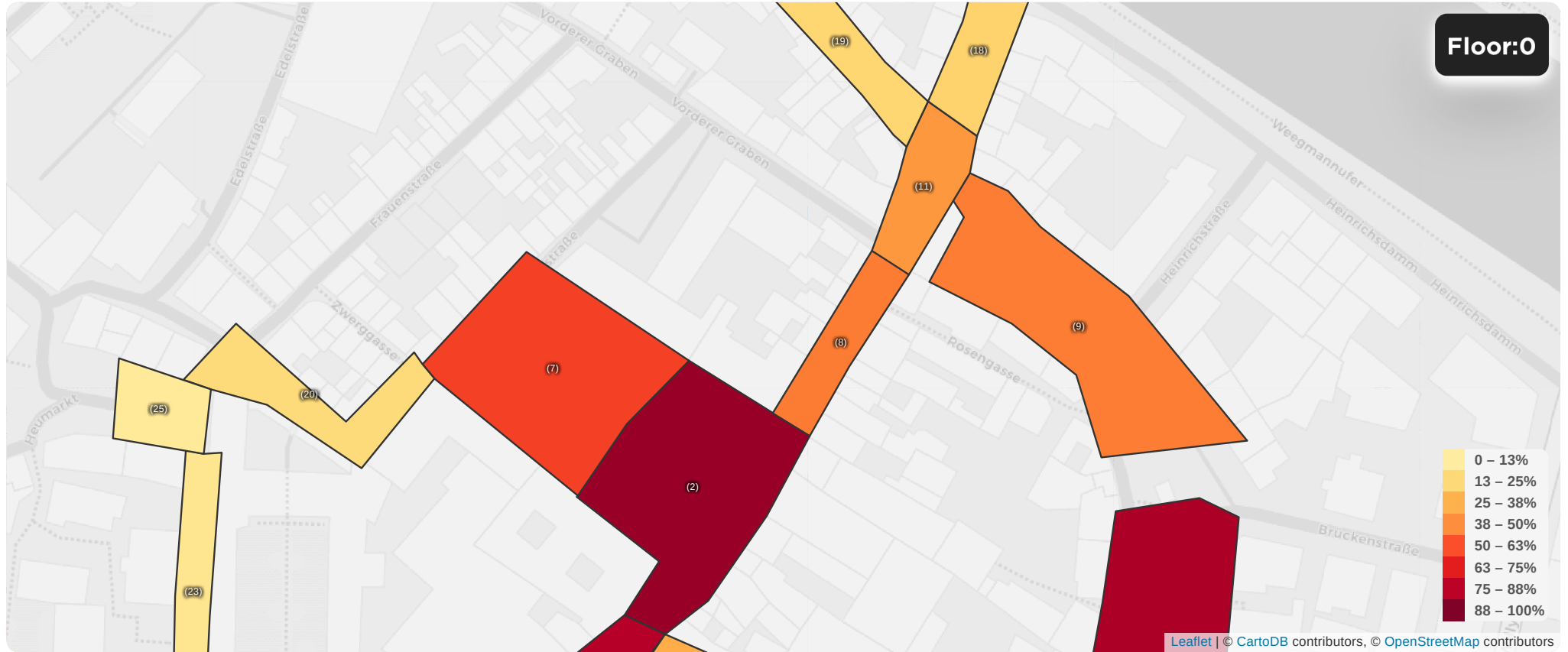


Number of visitors by area

Top 10 areas accounted for 77.96% of total visitors



Areas Visitors Heatmap

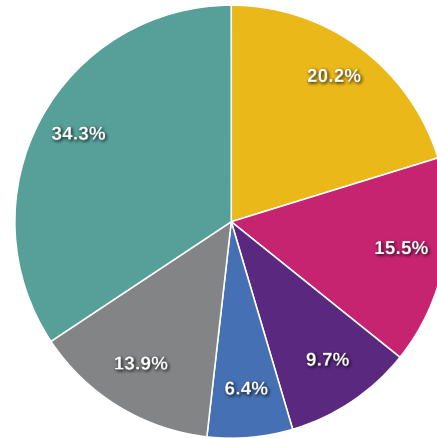


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1 Grüner Markt Süd	2 Maximiliansplatz Ost	3 ZOB	4 Grüner Markt Nord	5 Obstmarkt	6 Lange Straße 2
7 Maximiliansplatz West	8 Hauptwachstraße 3	9 Promenadestraße	10 Lange Straße 1	11 Hauptwachstraße 2	12 Keßlerstraße
13 Franz-Ludwig-Straße	14 Obere Brücke	15 Fischstraße 1	16 Austraße 2	17 Austraße 1	18 Hauptwachstraße 1
19 Kleberstraße	20 Fleischstraße	21 Kapuzinerstraße	22 Fischstraße 2	23 An der Universität	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

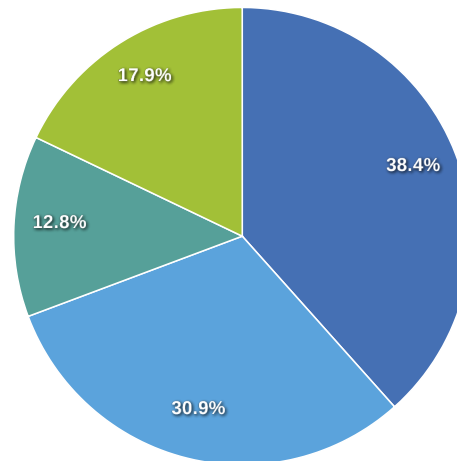
Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 34.32% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

All area visitors by month

AREA	OCT	NOV	DEC	Q4
ZOB	149309	145717	177886	472912
Lange Straße 2	97858	76678	108985	283521
Grüner Markt Süd	130170	133513	213024	476707
Grüner Markt Nord	112378	101690	170711	384779
Obstmarkt	114460	94530	161949	370939
Lange Straße 1	44508	50428	58683	153619
Promenadestraße	60403	57908	68229	186540
Maximiliansplatz Ost	104057	98070	192870	394997
Keßlerstraße	41534	37730	49318	128582
Hauptwachstraße 2	35452	38396	52986	126834
Hauptwachstraße 3	55180	46296	69026	170502
Franz-Ludwig-Straße	28839	29545	39616	98000
Austraße 2	24856	20530	25142	70528
Fischstraße 1	18353	18105	26713	63171
Kleberstraße	18366	16456	20395	55217
Kapuzinerstraße	14740	12924	15119	42783

AREA	OCT	NOV	DEC	Q4
Austraße 1	25584	↘ 18194	↗ 23364	67142
Maximiliansplatz West	44649	↗ 45919	↗ 101127	191695
Hauptwachstraße 1	21237	↘ 17066	↗ 21537	59840
Fischstraße 2	19673	↘ 14049	↗ 14873	48595
Obere Brücke	23598	↘ 18190	↗ 30500	72288
Fleischstraße	10240	↗ 13804	↗ 17699	41743
Theatergassen 1	7927	↘ 6183	↗ 9891	24001
An der Universität	4854	↘ 4468	↗ 11243	20565
Heumarkt	6600	↘ 6063	↗ 8476	21139
Theatergassen 2	-	1003	↗ 7047	8050

City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	37 mins 56 secs	22.77%	36.97%	12.63%	6.39%	4.53%	9.27%	7.45%
Austraße 1	36 mins 47 secs	23.53%	36.10%	14.37%	6.05%	4.43%	8.86%	6.67%
Austraße 2	47 mins 36 secs	17.63%	36.75%	14.89%	7.36%	5.25%	9.88%	8.25%
Fischstraße 1	34 mins 31 secs	23.89%	34.24%	15.37%	7.58%	4.29%	8.63%	6.00%
Fischstraße 2	40 mins 51 secs	21.04%	33.21%	14.58%	8.20%	4.87%	10.35%	7.75%
Fleischstraße	40 mins 43 secs	21.90%	37.21%	14.70%	6.47%	4.08%	8.70%	6.94%
Franz-Ludwig-Straße	28 mins 35 secs	22.30%	37.24%	16.50%	7.18%	3.97%	7.17%	5.64%
Grüner Markt Nord	48 mins 53 secs	12.23%	32.79%	18.64%	10.38%	6.20%	11.15%	8.61%
Grüner Markt Süd	55 mins 19 secs	13.24%	32.02%	18.03%	9.76%	6.04%	11.55%	9.37%
Hauptwachstraße 3	33 mins 41 secs	21.05%	37.37%	17.26%	7.21%	3.89%	7.56%	5.66%
Hauptwachstraße 1	41 mins 32 secs	24.03%	34.72%	14.12%	6.39%	4.33%	9.01%	7.39%
Hauptwachstraße 2	38 mins 56 secs	22.77%	36.46%	14.78%	6.58%	4.00%	8.15%	7.26%
Heumarkt	33 mins 1 sec	27.86%	36.31%	11.54%	5.37%	4.19%	8.64%	6.10%
Kapuzinerstraße	51 mins 20 secs	24.53%	31.07%	13.51%	6.86%	4.34%	9.80%	9.89%
Keßlerstraße	45 mins 31 secs	19.44%	34.50%	14.92%	7.19%	4.83%	10.14%	8.99%

Kleberstraße	33 mins 56 secs	27.71%	36.61%	13.62%	5.82%	3.54%	6.46%	6.24%
Lange Straße 1	39 mins 20 secs	19.75%	38.92%	13.68%	6.26%	4.55%	9.12%	7.73%
Lange Straße 2	47 mins 6 secs	19.57%	33.78%	15.07%	7.87%	5.05%	10.00%	8.66%
Maximiliansplatz Ost	49 mins 13 secs	11.28%	29.27%	20.41%	11.88%	6.76%	11.58%	8.81%
Maximiliansplatz West	48 mins 28 secs	10.53%	30.84%	22.84%	11.69%	6.07%	10.35%	7.69%
Obere Brücke	38 mins 32 secs	19.85%	36.08%	15.65%	7.43%	4.82%	9.71%	6.46%
Obstmarkt	57 mins 29 secs	14.00%	28.91%	16.60%	10.16%	6.61%	12.96%	10.76%
Promenadestraße	48 mins 9 secs	17.01%	32.25%	16.41%	8.76%	5.09%	10.52%	9.96%
Theatergassen 1	43 mins 42 secs	29.43%	31.13%	12.28%	6.27%	4.22%	8.33%	8.34%