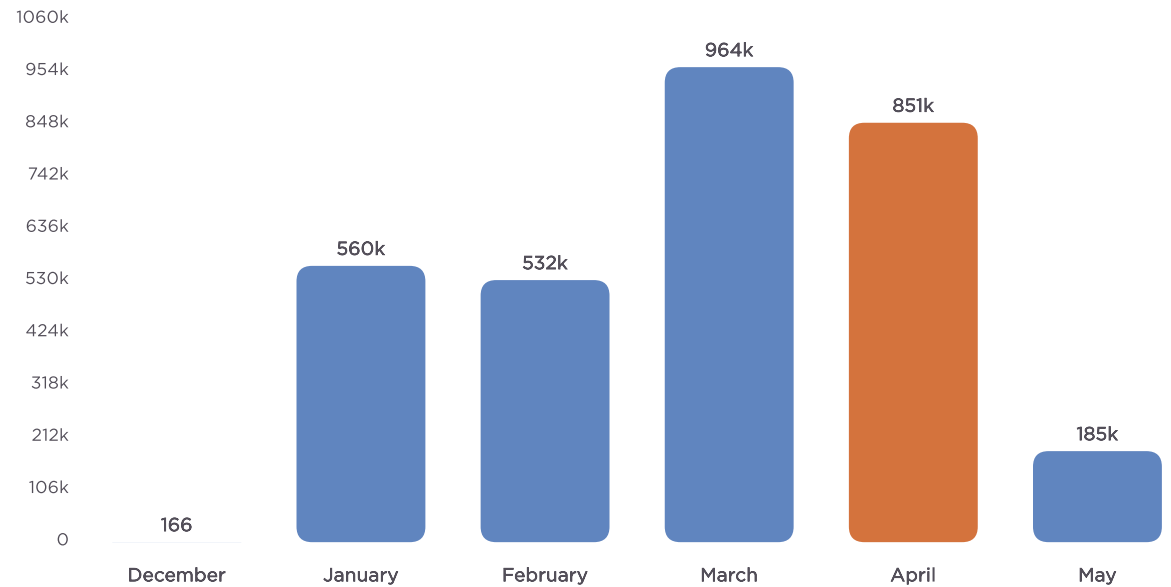


# Report City Bamberg, April, 2025

## Contents

- Visitors
- Total visitors by day
- Number of visitors by area
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- All store visitors by month
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2025 Visitors by month



## Total Visitors

**850.744**



**-112.784** ▼ **-11.7%**

visitors compared to previous month



**515.188**

average monthly visitors this year

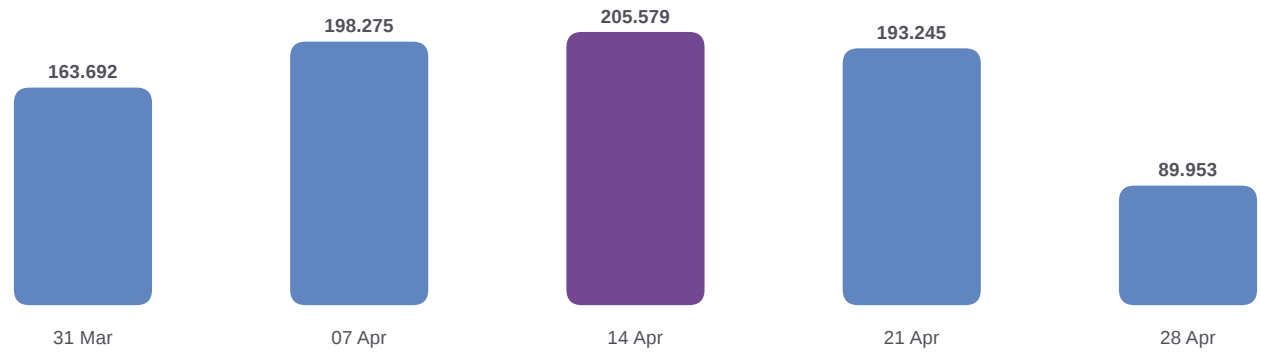


**2nd**

ranked this year

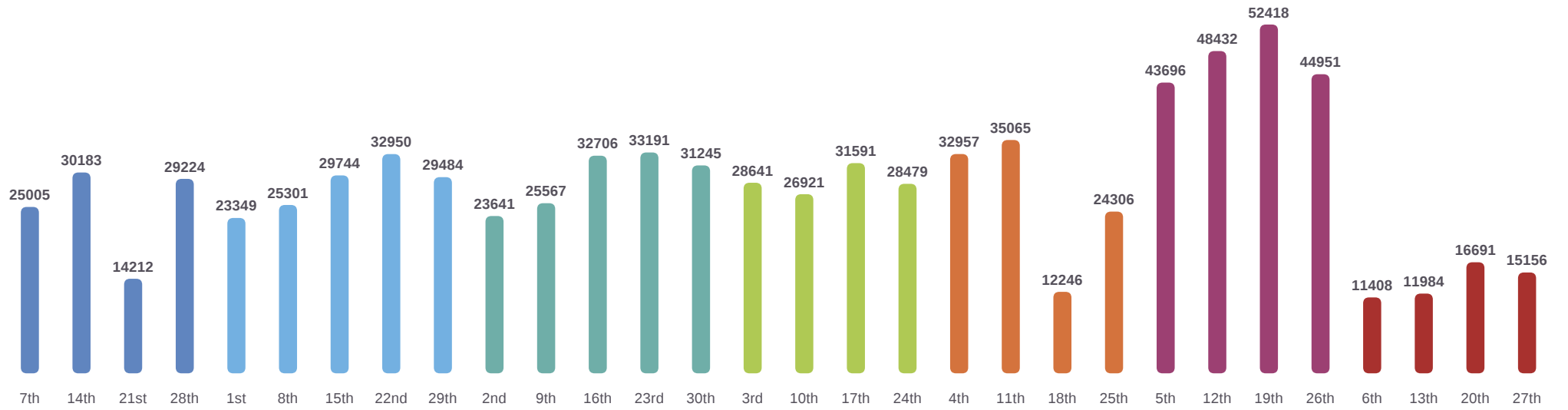
## Weekly Visitors

Most visitors arrived on the week of 14 - 20 Apr



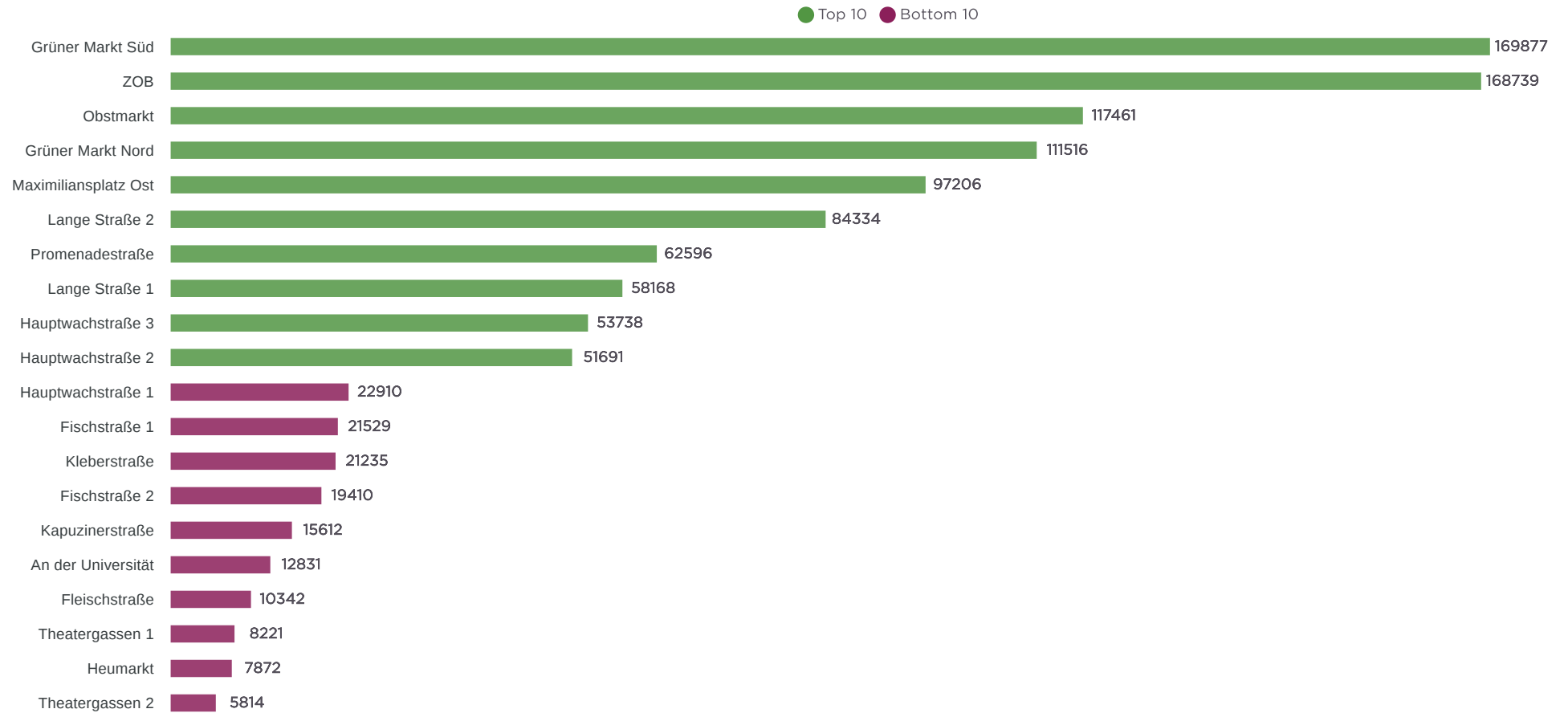
# Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

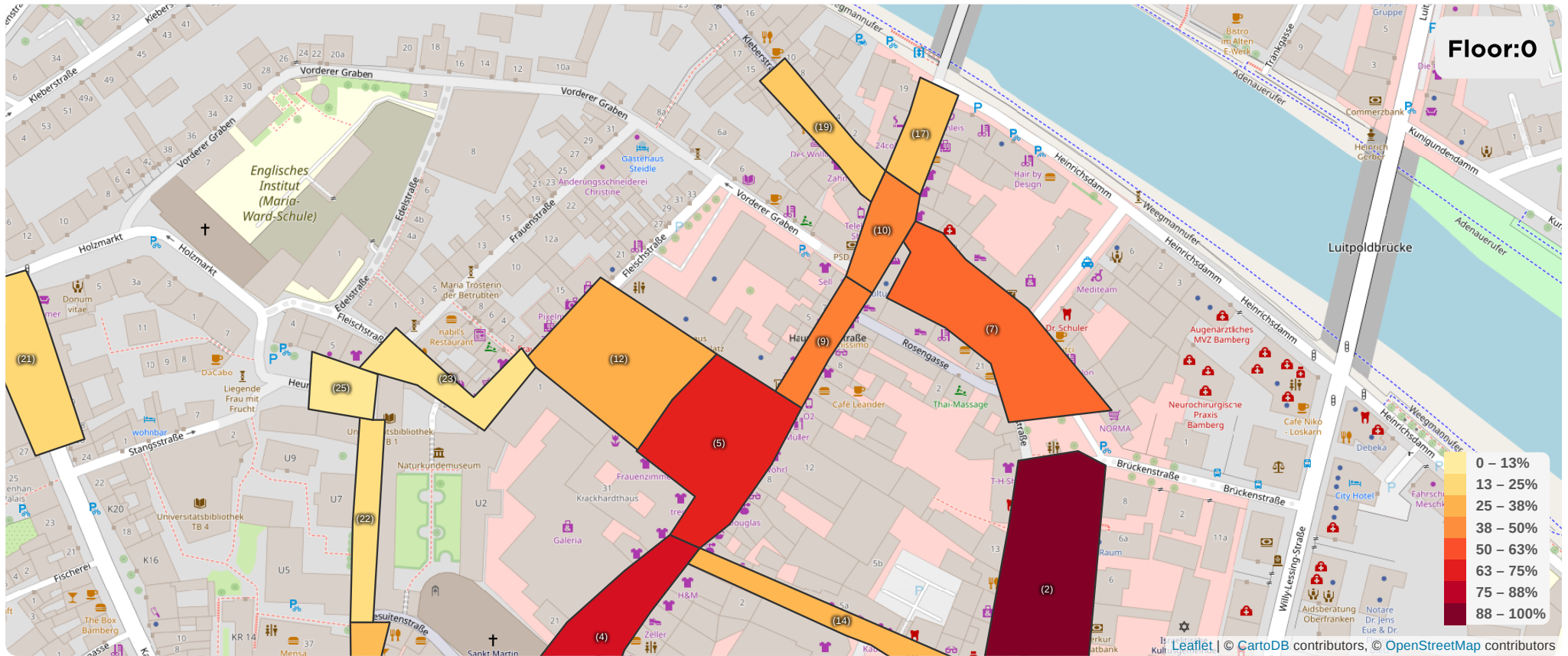


## Number of visitors by area

Top 10 areas accounted for 74.7% of total visitors



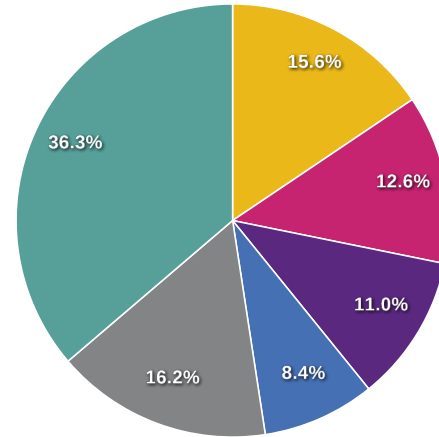
# Areas Visitors Heatmap



1 Grüner Markt Süd	2 ZOB	3 Obstmarkt	4 Grüner Markt Nord	5 Maximiliansplatz Ost	6 Lange Straße 2
7 Promenadestraße	8 Lange Straße 1	9 Hauptwachstraße 3	10 Hauptwachstraße 2	11 Keßlerstraße	12 Maximiliansplatz West
13 Obere Brücke	14 Franz-Ludwig-Straße	15 Austraße 1	16 Austraße 2	17 Hauptwachstraße 1	18 Fischstraße 1
19 Kleberstraße	20 Fischstraße 2	21 Kapuzinerstraße	22 An der Universität	23 Fleischstraße	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

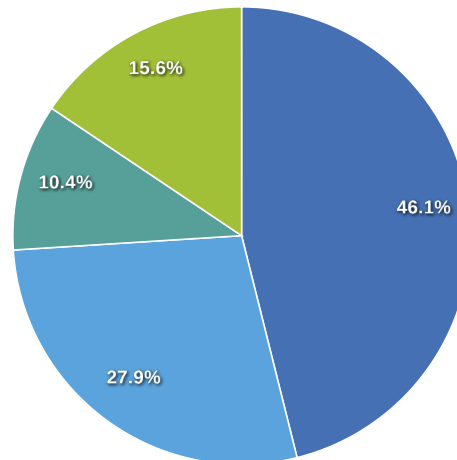
## Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 36.25% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

## Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

## All area visitors by month

AREA	JAN	FEB	MAR	Q1	APR
Grüner Markt Süd	97512	<span>↗</span> 98993	<span>↗</span> 186839	383344	<span>↘</span> 169877
ZOB	149001	<span>↘</span> 137929	<span>↗</span> 217518	504448	<span>↘</span> 168739
Lange Straße 1	39912	<span>↘</span> 38054	<span>↗</span> 65137	143103	<span>↘</span> 58168
Lange Straße 2	65262	<span>↘</span> 60856	<span>↗</span> 105244	231362	<span>↘</span> 84334
Grüner Markt Nord	66208	<span>↗</span> 68138	<span>↗</span> 125715	260061	<span>↘</span> 111516
Obstmarkt	68334	<span>↘</span> 62611	<span>↗</span> 122767	253712	<span>↘</span> 117461
Promenadestraße	47519	<span>↘</span> 45951	<span>↗</span> 75567	169037	<span>↘</span> 62596
Maximiliansplatz Ost	64970	<span>↗</span> 67729	<span>↗</span> 113171	245870	<span>↘</span> 97206
Hauptwachstraße 2	33783	<span>↘</span> 31196	<span>↗</span> 57052	122031	<span>↘</span> 51691
Keßlerstraße	28890	<span>↘</span> 28848	<span>↗</span> 46847	104585	<span>↘</span> 42628
Hauptwachstraße 3	36255	<span>↗</span> 36302	<span>↗</span> 63058	135615	<span>↘</span> 53738
Franz-Ludwig-Straße	23470	<span>↘</span> 21247	<span>↗</span> 33334	78051	<span>↘</span> 27618
Kleberstraße	13325	<span>↘</span> 13180	<span>↗</span> 22441	48946	<span>↘</span> 21235
Kapuzinerstraße	13199	<span>↗</span> 13413	<span>↗</span> 20003	46615	<span>↘</span> 15612
Austraße 2	15769	<span>↘</span> 14447	<span>↗</span> 26759	56975	<span>↘</span> 25625
Fischstraße 1	13145	<span>↘</span> 12320	<span>↗</span> 22686	48151	<span>↘</span> 21529

AREA	JAN	FEB	MAR	Q1	APR
Austraße 1	14688	14887	30017	59592	27536
Hauptwachstraße 1	13779	13103	26079	52961	22910
Obere Brücke	11706	10888	27775	50369	29923
Maximiliansplatz West	21790	25055	39546	86391	31207
Fischstraße 2	11181	10506	21687	43374	19410
An der Universität	10240	8760	14293	33293	12831
Theatergassen 1	7735	7478	10822	26035	8221
Fleischstraße	9450	9039	14355	32844	10342
Heumarkt	6118	6010	9153	21281	7872
Theatergassen 2	5457	5320	7314	18091	5814

## City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	40 mins 16 secs	21.55%	34.60%	12.57%	9.00%	4.99%	9.76%	7.54%
Austraße 1	35 mins 1 sec	24.72%	34.72%	15.42%	9.21%	4.47%	6.20%	5.25%
Austraße 2	44 mins 46 secs	18.79%	33.55%	15.31%	10.83%	6.19%	7.73%	7.59%
Fischstraße 1	31 mins 35 secs	29.46%	35.02%	15.52%	7.56%	3.65%	4.91%	3.87%
Fischstraße 2	42 mins 45 secs	21.05%	30.34%	16.84%	10.51%	5.66%	8.72%	6.88%
Fleischstraße	36 mins 44 secs	25.97%	33.00%	12.13%	7.66%	4.56%	7.90%	8.79%
Franz-Ludwig-Straße	27 mins 42 secs	23.03%	35.95%	17.45%	9.25%	4.62%	5.05%	4.66%
Grüner Markt Nord	41 mins 21 secs	16.16%	39.05%	20.10%	10.33%	4.51%	5.32%	4.54%
Grüner Markt Süd	48 mins 15 secs	14.76%	33.77%	19.19%	11.59%	5.68%	7.90%	7.11%
Hauptwachstraße 3	30 mins 30 secs	24.64%	39.89%	16.71%	7.36%	3.11%	4.44%	3.85%
Hauptwachstraße 1	34 mins 33 secs	27.16%	34.94%	13.17%	6.85%	3.99%	6.62%	7.27%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 2	33 mins 44 secs	25.09%	37.58%	15.22%	7.78%	3.74%	5.44%	5.14%
Heumarkt	32 mins 34 secs	25.79%	33.89%	10.32%	8.02%	5.64%	7.97%	8.37%
Kapuzinerstraße	45 mins 36 secs	23.95%	23.46%	10.28%	8.26%	5.70%	12.58%	15.75%
Keßlerstraße	40 mins 36 secs	22.25%	38.25%	15.53%	7.98%	4.27%	5.61%	6.10%
Kleberstraße	30 mins 11 secs	27.58%	35.33%	14.30%	6.83%	4.12%	6.07%	5.76%
Lange Straße 1	36 mins 43 secs	22.35%	34.52%	12.92%	7.61%	4.97%	8.16%	9.47%
Lange Straße 2	42 mins 18 secs	23.25%	33.33%	13.47%	8.18%	4.84%	8.12%	8.80%
Maximiliansplatz Ost	38 mins 6 secs	15.40%	39.95%	20.31%	10.12%	4.36%	5.29%	4.58%
Maximiliansplatz West	36 mins 45 secs	22.08%	34.49%	18.41%	8.66%	3.96%	6.01%	6.37%
Obere Brücke	37 mins 48 secs	20.10%	31.68%	15.01%	10.53%	6.39%	9.28%	7.01%
Obstmarkt	47 mins 59 secs	17.08%	30.10%	15.54%	11.34%	6.50%	10.20%	9.24%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Promenadestraße	43 mins 20 secs	19.69%	33.79%	17.64%	9.57%	4.99%	6.31%	8.01%
Theatergassen 1	39 mins 48 secs	33.70%	27.93%	12.52%	6.74%	4.29%	6.36%	8.46%
Theatergassen 2	52 mins 26 secs	11.78%	26.18%	15.30%	11.07%	7.93%	12.58%	15.16%
ZOB	43 mins 17 secs	9.83%	33.25%	16.32%	7.90%	4.84%	9.52%	18.34%