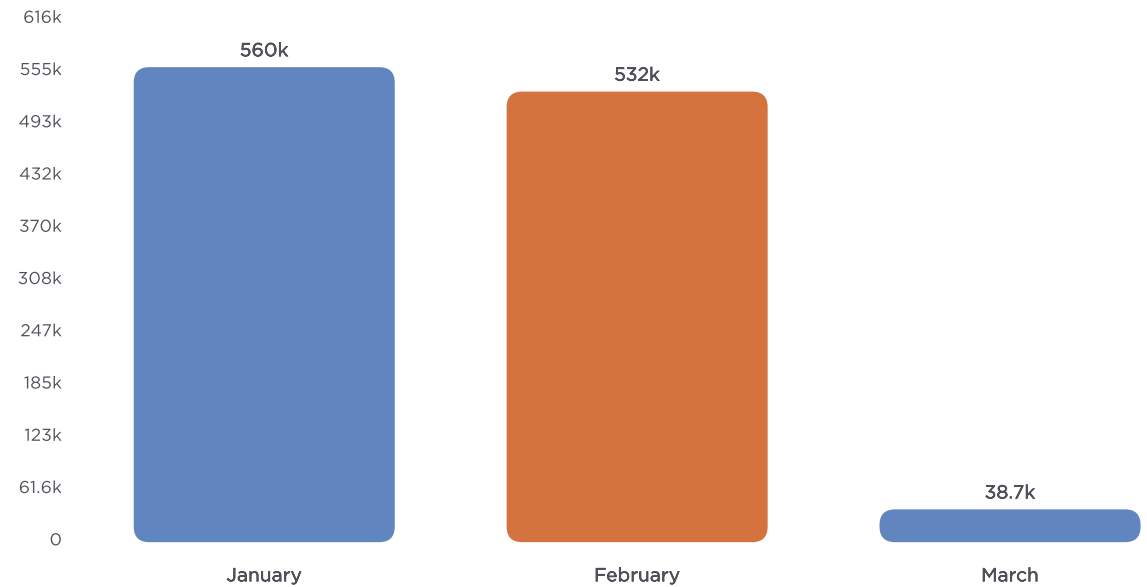


Report City Bamberg, February, 2025

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
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- All store visitors by month
- Category Comparison

2025 Visitors by month



Total Visitors

531.597



-28.841 **▼ -5.1%**

visitors compared to previous month



376.911

average monthly visitors this year

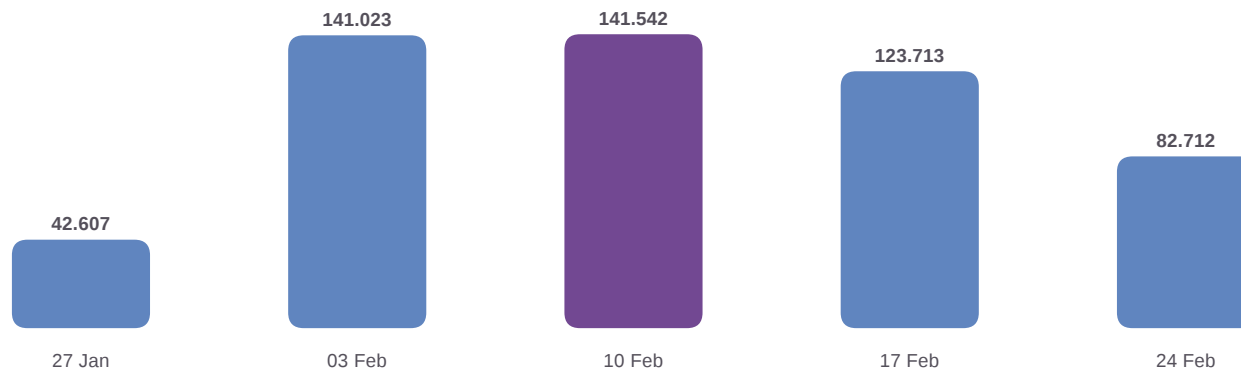


2nd

ranked this year

Weekly Visitors

Most visitors arrived on the week of 10 - 16 Feb



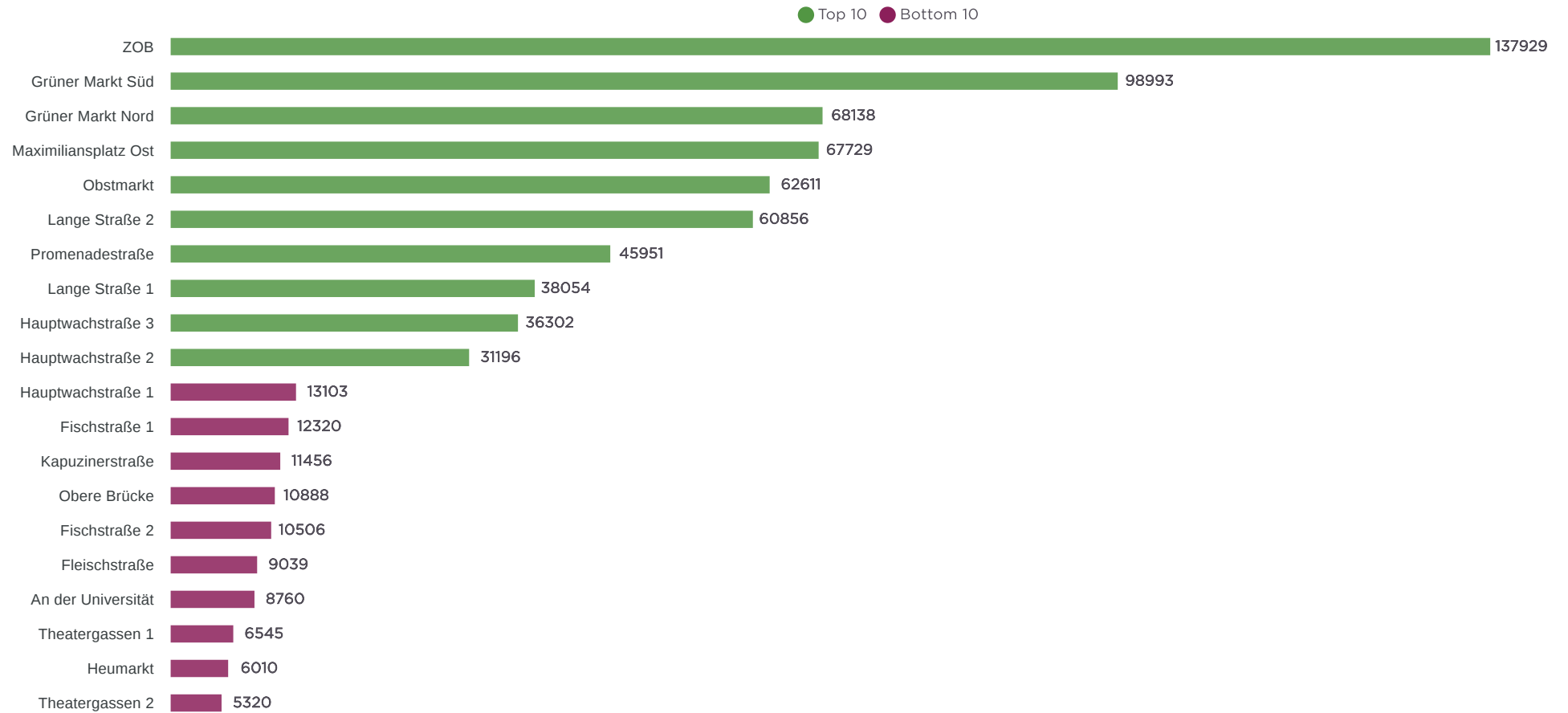
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

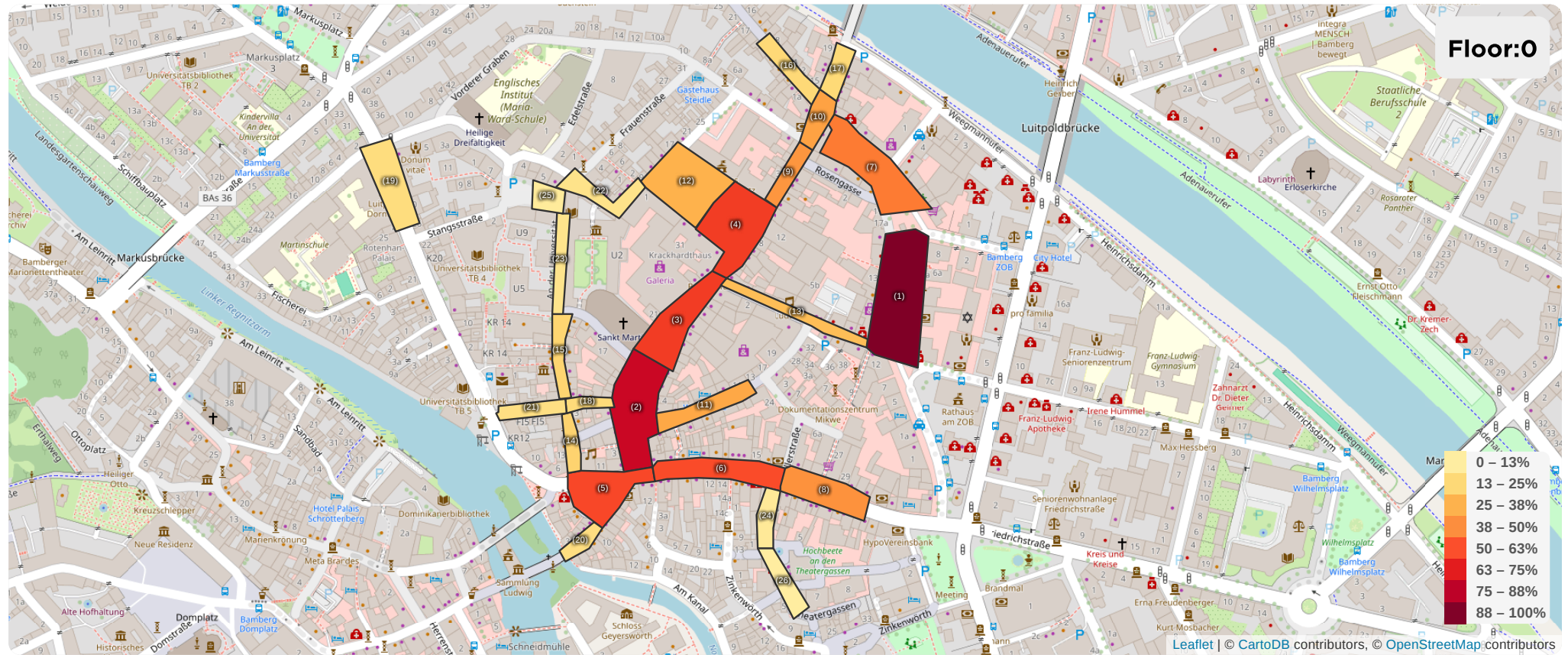


Number of visitors by area

Top 10 areas accounted for 75.38% of total visitors



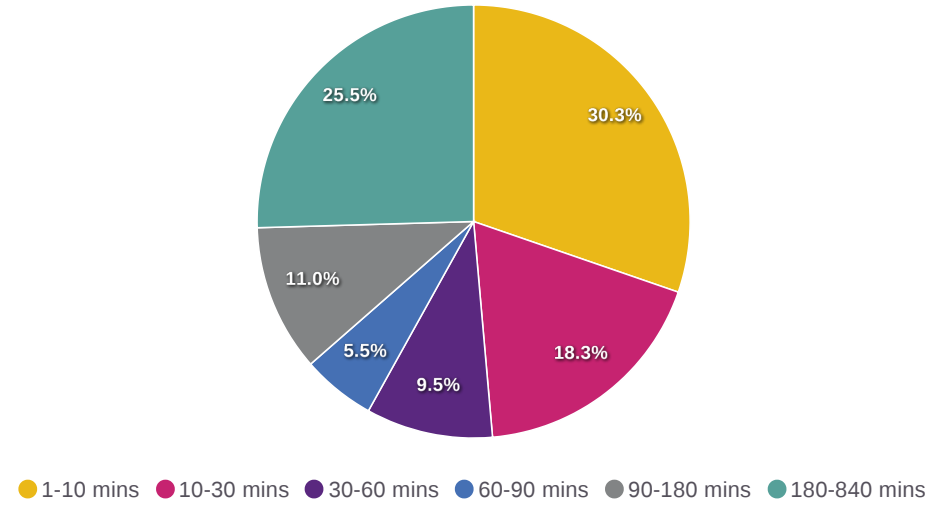
Areas Visitors Heatmap



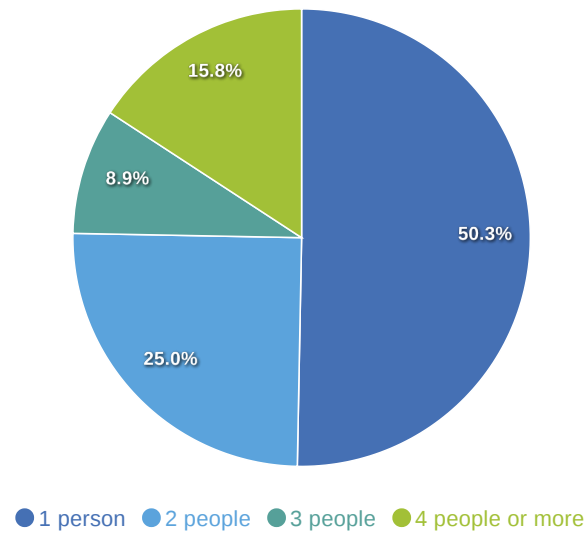
- | | | | | | |
|------------------------|--------------------|---------------------|------------------------|-----------------------|--------------------------|
| 1 ZOB | 2 Grüner Markt Süd | 3 Grüner Markt Nord | 4 Maximiliansplatz Ost | 5 Obstmarkt | 6 Lange Straße 2 |
| 7 Promenadestraße | 8 Lange Straße 1 | 9 Hauptwachstraße 3 | 10 Hauptwachstraße 2 | 11 Keßlerstraße | 12 Maximiliansplatz West |
| 13 Franz-Ludwig-Straße | 14 Austraße 1 | 15 Austraße 2 | 16 Kleberstraße | 17 Hauptwachstraße 1 | 18 Fischstraße 1 |
| 19 Kapuzinerstraße | 20 Obere Brücke | 21 Fischstraße 2 | 22 Fleischstraße | 23 An der Universität | 24 Theatergassen 1 |
| 25 Heumarkt | 26 Theatergassen 2 | | | | |

Visitor durations

The majority of visitors are spending an average of 01-10mins and this contributes to 30.29% of the total visitors



Group size of visitors



All area visitors by month

AREA	JAN	FEB
Grüner Markt Süd	97512	↗ 98993
Lange Straße 1	39912	↘ 38054
ZOB	149001	↘ 137929
Lange Straße 2	65262	↘ 60856
Obstmarkt	68334	↘ 62611
Grüner Markt Nord	66208	↗ 68138
Promenadestraße	47519	↘ 45951
Maximiliansplatz Ost	64970	↗ 67729
Hauptwachstraße 2	33783	↘ 31196
Keßlerstraße	28890	↘ 28848
Hauptwachstraße 3	36255	↗ 36302
Franz-Ludwig-Straße	23470	↘ 21247
Kleberstraße	13325	↘ 13180
Austraße 2	15769	↘ 14447
Austraße 1	14688	↗ 14887
Hauptwachstraße 1	13779	↘ 13103

AREA	JAN	FEB
Fischstraße 1	13145	↘ 12320
Maximiliansplatz West	21790	↗ 25055
Obere Brücke	11706	↘ 10888
Fischstraße 2	11181	↘ 10506
An der Universität	10240	↘ 8760
Kapuzinerstraße	13199	↘ 11456
Theatergassen 1	7735	↘ 6545
Fleischstraße	9450	↘ 9039
Heumarkt	6118	↘ 6010
Theatergassen 2	5457	↘ 5320

City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	31 mins 44 secs	23.93%	41.15%	13.29%	5.16%	3.60%	6.85%	6.03%
Austraße 1	26 mins 32 secs	25.72%	39.75%	14.82%	5.81%	3.21%	5.96%	4.72%
Austraße 2	35 mins 27 secs	21.76%	39.60%	15.54%	6.26%	3.99%	6.95%	5.90%
Fischstraße 1	24 mins 42 secs	27.76%	36.79%	15.84%	6.31%	3.72%	5.53%	4.06%
Fischstraße 2	33 mins 49 secs	23.69%	37.54%	14.90%	6.23%	3.73%	7.31%	6.60%
Fleischstraße	30 mins 18 secs	28.37%	39.74%	12.38%	4.64%	3.61%	6.37%	4.90%
Franz-Ludwig-Straße	22 mins 6 secs	25.06%	40.75%	15.82%	6.14%	3.21%	5.08%	3.93%
Grüner Markt Nord	33 mins 32 secs	16.77%	39.03%	17.51%	8.34%	4.73%	7.85%	5.76%
Grüner Markt Süd	39 mins 59 secs	18.13%	36.52%	16.81%	8.18%	4.84%	8.60%	6.93%
Hauptwachstraße 3	24 mins 43 secs	25.10%	40.87%	15.97%	5.52%	2.87%	5.53%	4.15%
Hauptwachstraße 1	31 mins 57 secs	25.76%	37.68%	15.10%	5.92%	3.46%	6.74%	5.33%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 2	26 mins 56 secs	26.90%	38.96%	14.93%	5.66%	3.07%	5.64%	4.82%
Heumarkt	28 mins 30 secs	29.63%	40.32%	12.38%	4.14%	3.16%	5.54%	4.83%
Kapuzinerstraße	43 mins	26.57%	32.59%	14.45%	5.73%	3.66%	7.50%	9.51%
Keßlerstraße	34 mins 44 secs	22.38%	39.01%	14.88%	6.31%	3.74%	7.28%	6.40%
Kleberstraße	24 mins 23 secs	31.17%	38.43%	13.55%	4.40%	2.75%	5.41%	4.29%
Lange Straße 1	30 mins 48 secs	23.13%	42.74%	13.20%	5.62%	3.26%	6.35%	5.70%
Lange Straße 2	36 mins 35 secs	23.09%	37.62%	14.64%	6.69%	4.03%	7.09%	6.84%
Maximiliansplatz Ost	32 mins 43 secs	17.32%	39.47%	17.46%	7.95%	4.32%	7.76%	5.73%
Maximiliansplatz West	34 mins 20 secs	21.14%	38.34%	18.18%	6.67%	3.71%	6.52%	5.44%
Obere Brücke	26 mins 7 secs	27.55%	37.78%	13.08%	6.08%	3.83%	7.03%	4.65%
Obstmarkt	38 mins 7 secs	20.98%	36.63%	15.08%	7.60%	4.42%	8.23%	7.04%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Promenadestraße	40 mins	18.89%	36.36%	17.45%	7.81%	4.37%	7.77%	7.35%
Theatergassen 1	31 mins 22 secs	30.56%	33.57%	14.32%	6.20%	3.47%	6.25%	5.64%
Theatergassen 2	46 mins 38 secs	15.27%	36.37%	18.38%	7.85%	4.95%	9.13%	8.05%
ZOB	36 mins 32 secs	11.76%	51.10%	13.23%	5.41%	3.46%	7.11%	7.93%

