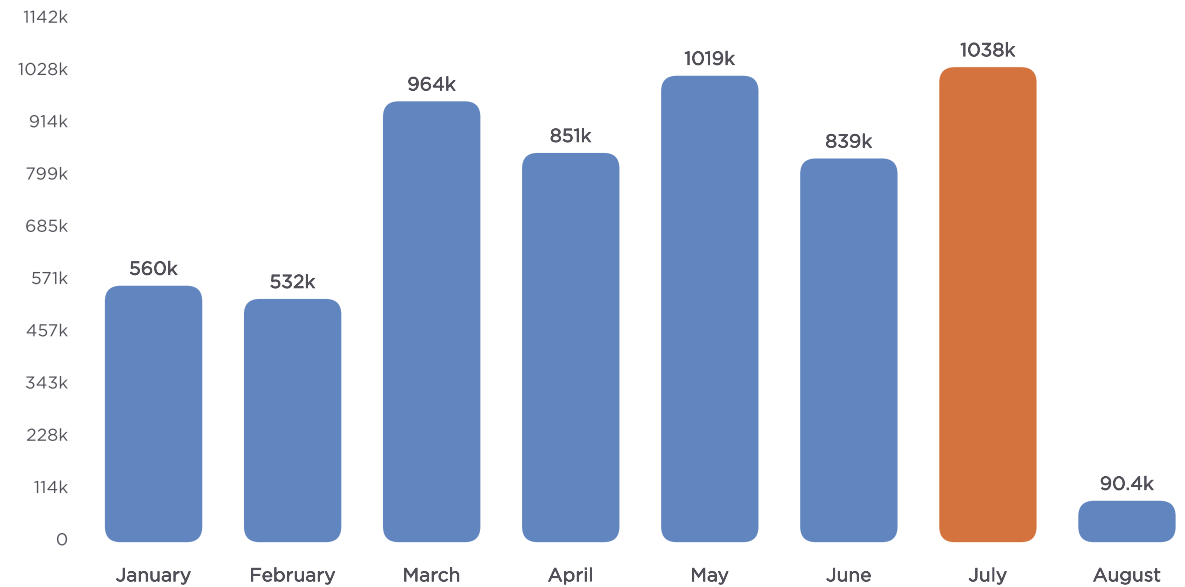


Report City Bamberg, July, 2025

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
- Visitor durations
- Group Size of Visitors
- All store visitors by month
- Category Comparison

2025 Visitors by month



Total Visitors

1.038.209



+199.596 ^ 23.8%
visitors compared to previous month



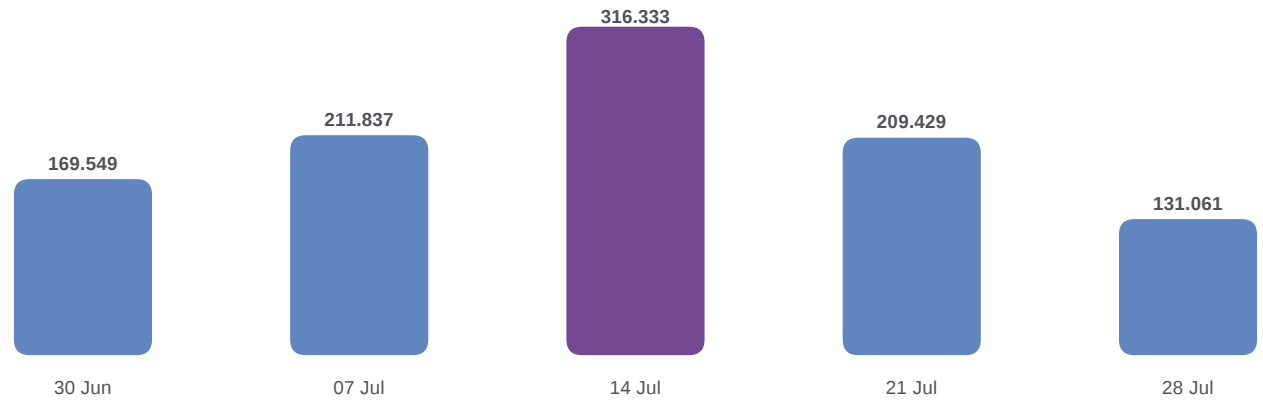
736.620
average monthly visitors this year



1st
ranked this year

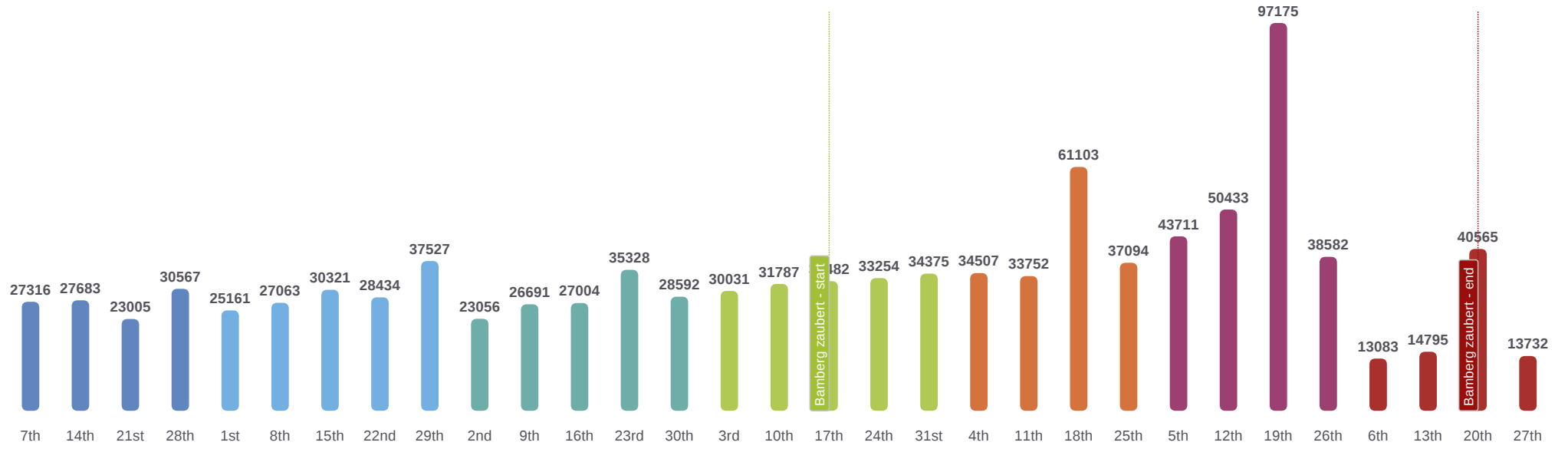
Weekly Visitors

Most visitors arrived on the week of 14 - 20 Jul



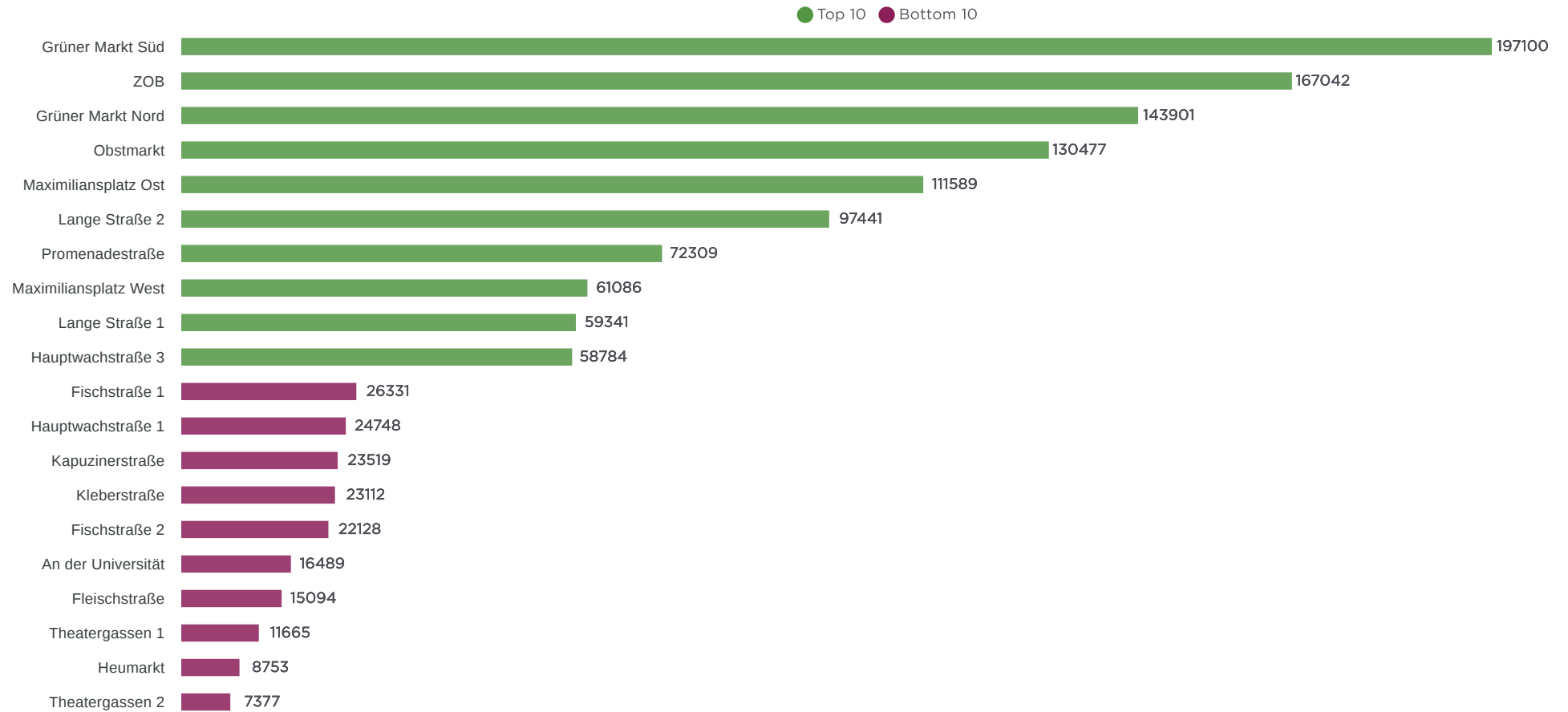
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

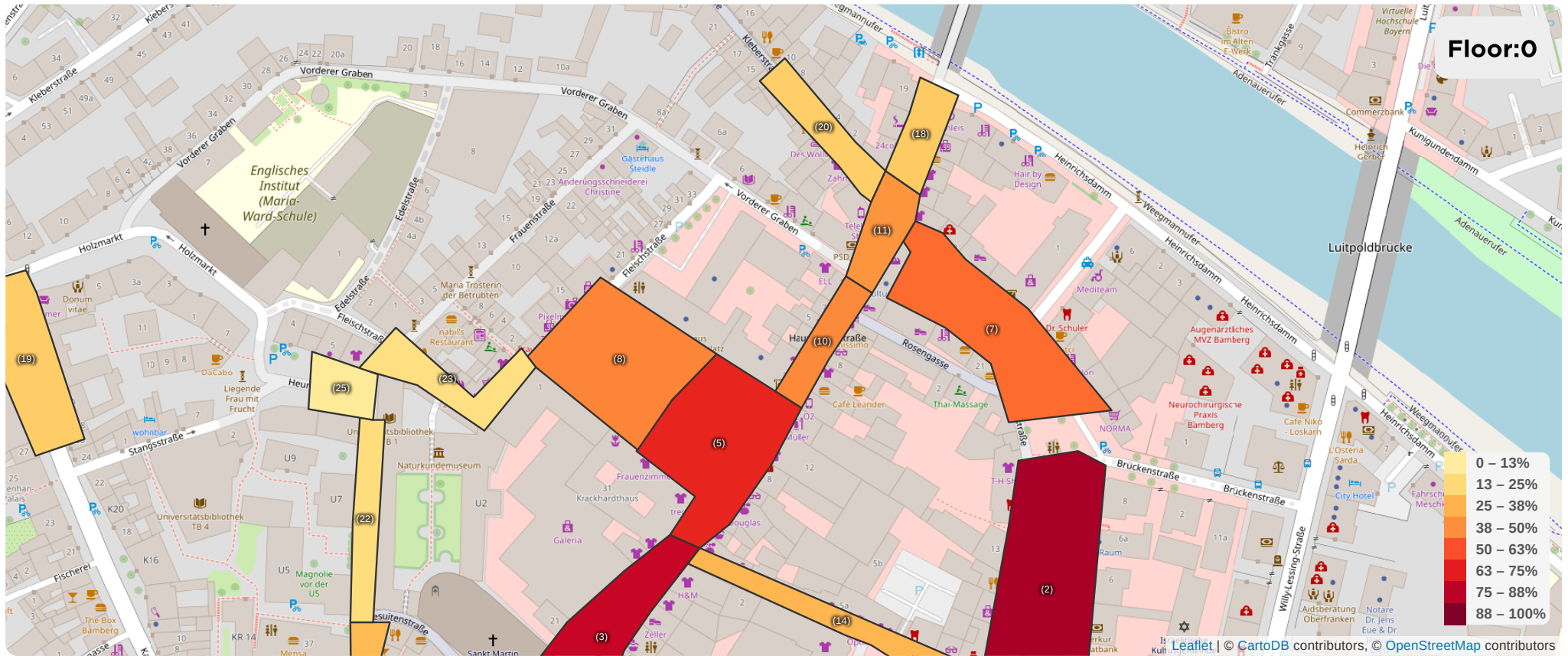


Number of visitors by area

Top 10 areas accounted for 72.79% of total visitors



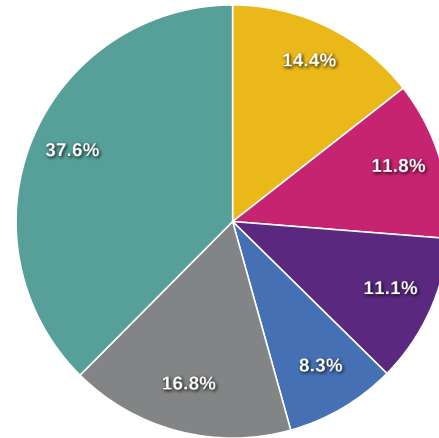
Areas Visitors Heatmap



1 Grüner Markt Süd	2 ZOB	3 Grüner Markt Nord	4 Obstmarkt	5 Maximiliansplatz Ost	6 Lange Straße 2
7 Promenadestraße	8 Maximiliansplatz West	9 Lange Straße 1	10 Hauptwachstraße 3	11 Hauptwachstraße 2	12 Keblerstraße
13 Austraße 1	14 Franz-Ludwig-Straße	15 Austraße 2	16 Obere Brücke	17 Fischstraße 1	18 Hauptwachstraße 1
19 Kapuzinerstraße	20 Kleberstraße	21 Fischstraße 2	22 An der Universität	23 Fleischstraße	24 Theatergassen 1
25 Heumarkt	26 Theatergassen 2				

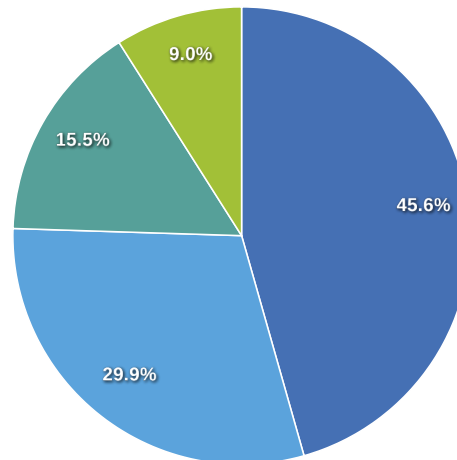
Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 37.55% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

All area visitors by month

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2	JUL
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615	↘ 160584	527076	↘ 197100
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318	↘ 142091	491148	167042
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597	↘ 47945	164710	↗ 59341
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967	↘ 83599	263900	↗ 97441
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745	↘ 111212	355473	↗ 143901
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	↗ 140374	↘ 95014	352849	130477
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361	↘ 59167	192124	↗ 72309
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504	↘ 107449	336159	↗ 111589
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850	↘ 45198	152739	↗ 52509
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955	↘ 40525	129108	↗ 49864
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247	↘ 52646	169631	↗ 58784
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010	↘ 26619	86247	↗ 33155
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047	↘ 20677	65959	↗ 23112
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991	↘ 19526	68046	↗ 26331
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887	↘ 27657	89080	↗ 33909
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112	↘ 24560	81297	↗ 31786

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2	JUL
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285	↗ 54830	136322	↗ 61086
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764	↘ 20629	69303	↗ 24748
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664	↘ 23729	90316	↗ 30460
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351	↘ 18083	59844	↗ 22128
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587	↘ 13261	43679	↗ 16489
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848	↘ 10346	31415	↗ 11665
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↗ 17538	↘ 13073	46223	↗ 23519
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359	↘ 10568	39269	↗ 15094
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074	↘ 6259	19147	↗ 7377
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934	↘ 7012	24818	↗ 8753

City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	43 mins 24 secs	19.61%	33.97%	13.35%	9.54%	5.87%	9.58%	8.08%
Austraße 1	39 mins 40 secs	22.39%	35.37%	16.02%	9.37%	4.91%	6.93%	5.01%
Austraße 2	54 mins 31 secs	18.14%	32.34%	15.39%	11.60%	6.58%	8.34%	7.62%
Fischstraße 1	35 mins 31 secs	29.68%	35.89%	15.30%	7.42%	3.79%	4.64%	3.28%
Fischstraße 2	43 mins 54 secs	21.66%	32.37%	16.48%	9.01%	5.14%	8.72%	6.62%
Fleischstraße	40 mins 56 secs	23.75%	35.64%	13.27%	7.12%	4.70%	7.17%	8.35%
Franz-Ludwig-Straße	28 mins 3 secs	22.80%	35.74%	17.80%	9.64%	4.13%	5.17%	4.72%
Grüner Markt Nord	49 mins 19 secs	14.15%	36.57%	21.08%	11.88%	5.43%	6.19%	4.69%
Grüner Markt Süd	53 mins 8 secs	14.56%	32.37%	19.29%	12.35%	6.14%	8.15%	7.13%
Hauptwachstraße 3	35 mins 35 secs	25.33%	39.36%	16.27%	7.12%	3.17%	4.59%	4.17%
Hauptwachstraße 1	40 mins 33 secs	27.72%	35.22%	14.06%	6.76%	3.95%	5.66%	6.63%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 2	38 mins 44 secs	26.76%	37.43%	14.79%	7.05%	3.52%	5.43%	5.03%
Heumarkt	37 mins 7 secs	26.47%	34.55%	11.04%	7.57%	4.16%	7.79%	8.42%
Kapuzinerstraße	53 mins 4 secs	25.64%	22.92%	9.73%	7.91%	5.58%	12.26%	15.97%
Keßlerstraße	50 mins 18 secs	21.99%	37.62%	16.50%	8.14%	3.92%	5.83%	5.99%
Kleberstraße	34 mins 43 secs	27.00%	36.21%	13.40%	7.36%	3.88%	6.10%	6.07%
Lange Straße 1	41 mins 59 secs	22.77%	34.28%	13.37%	6.63%	4.46%	8.17%	10.33%
Lange Straße 2	49 mins 34 secs	23.02%	33.93%	13.59%	8.06%	4.73%	7.94%	8.73%
Maximiliansplatz Ost	44 mins 59 secs	15.80%	39.05%	20.27%	9.93%	4.53%	5.53%	4.88%
Maximiliansplatz West	45 mins 34 secs	18.42%	31.97%	18.78%	11.08%	5.25%	7.58%	6.91%
Obere Brücke	43 mins 32 secs	19.74%	32.57%	16.63%	9.73%	5.47%	9.12%	6.74%
Obstmarkt	55 mins 1 sec	17.21%	30.27%	15.73%	11.32%	6.49%	9.95%	9.03%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Promenadestraße	47 mins 56 secs	19.00%	33.36%	17.74%	9.69%	4.72%	6.87%	8.63%
Theatergassen 1	54 mins 45 secs	35.47%	26.00%	11.09%	7.51%	5.07%	7.81%	7.05%
Theatergassen 2	1 hour 4 mins 23 secs	11.54%	27.50%	15.92%	10.37%	8.05%	11.51%	15.11%
ZOB	48 mins 46 secs	9.92%	33.27%	16.65%	8.09%	4.80%	9.60%	17.68%