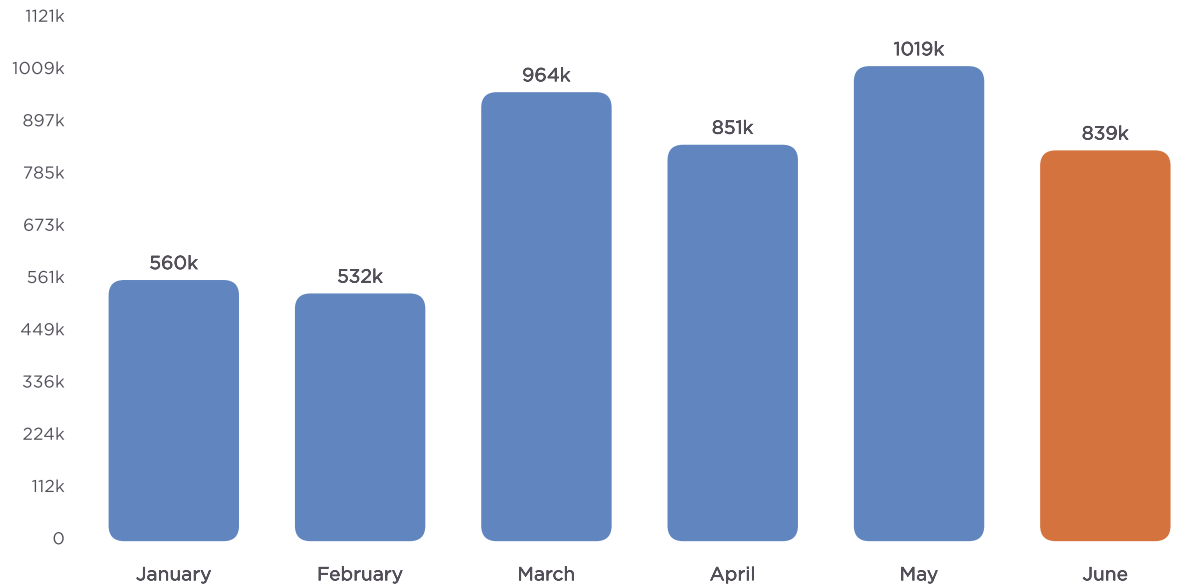


Report City Bamberg, June, 2025

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
- Visitor durations
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- All store visitors by month
- Category Comparison

2025 Visitors by month



Total Visitors

838.613



-180.786 ▼ -17.7%

visitors compared to previous month



794.053

average monthly visitors this year

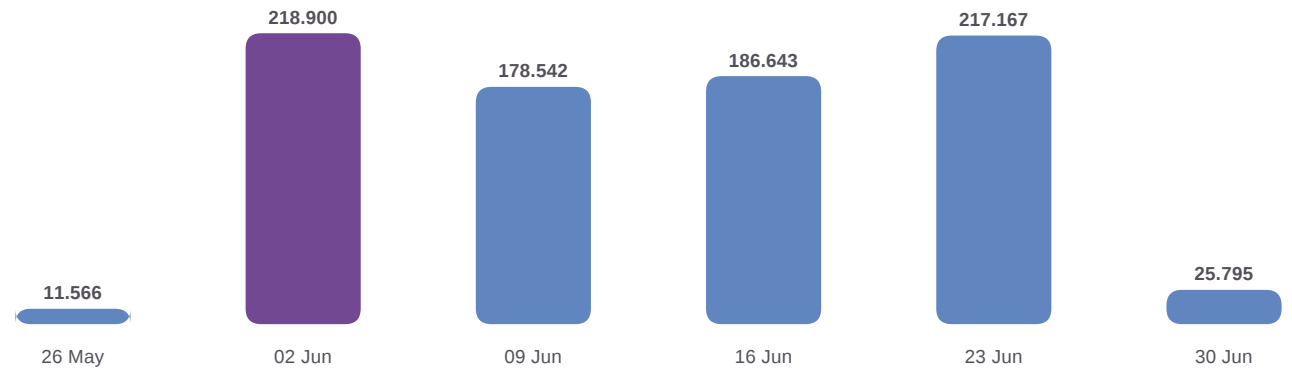


4th

ranked this year

Weekly Visitors

Most visitors arrived on the week of 02 - 08 Jun



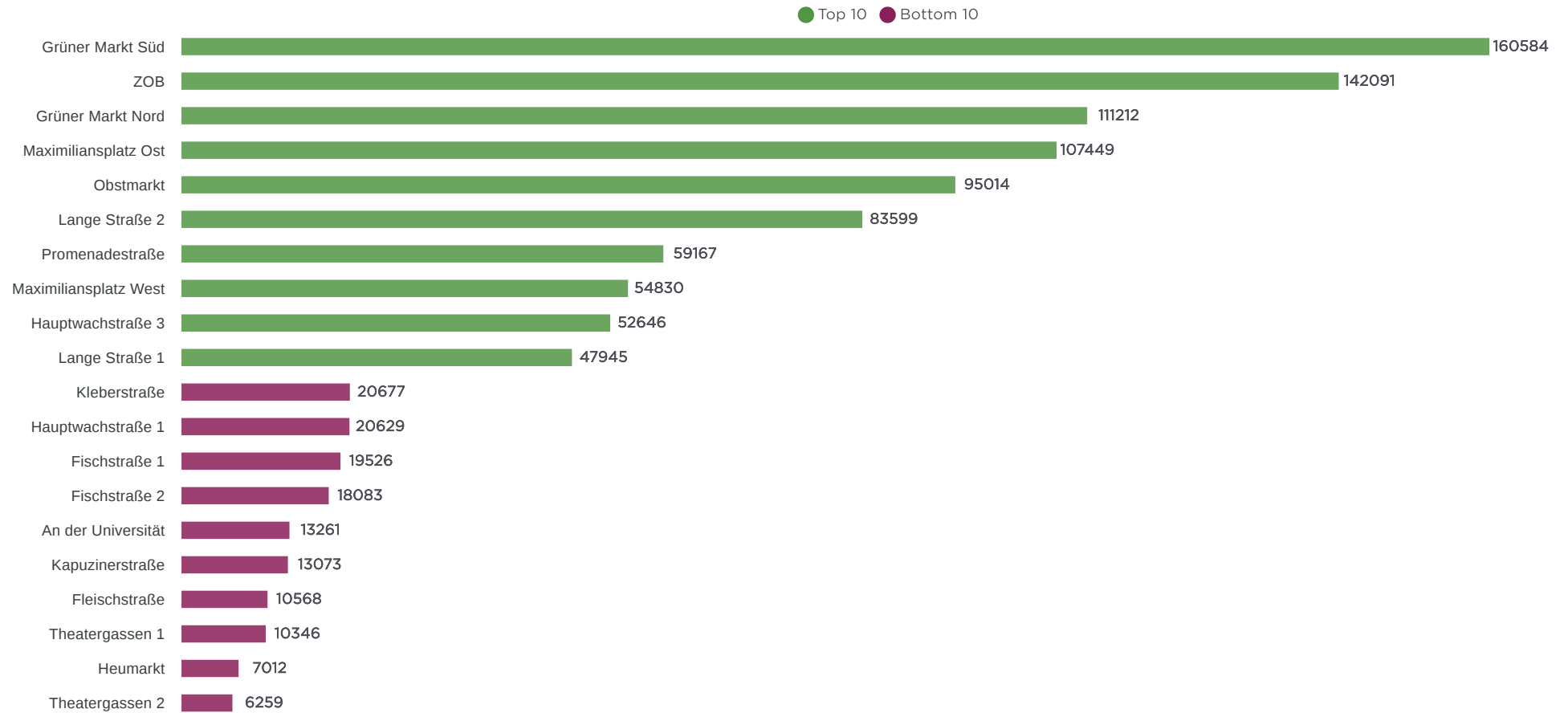
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

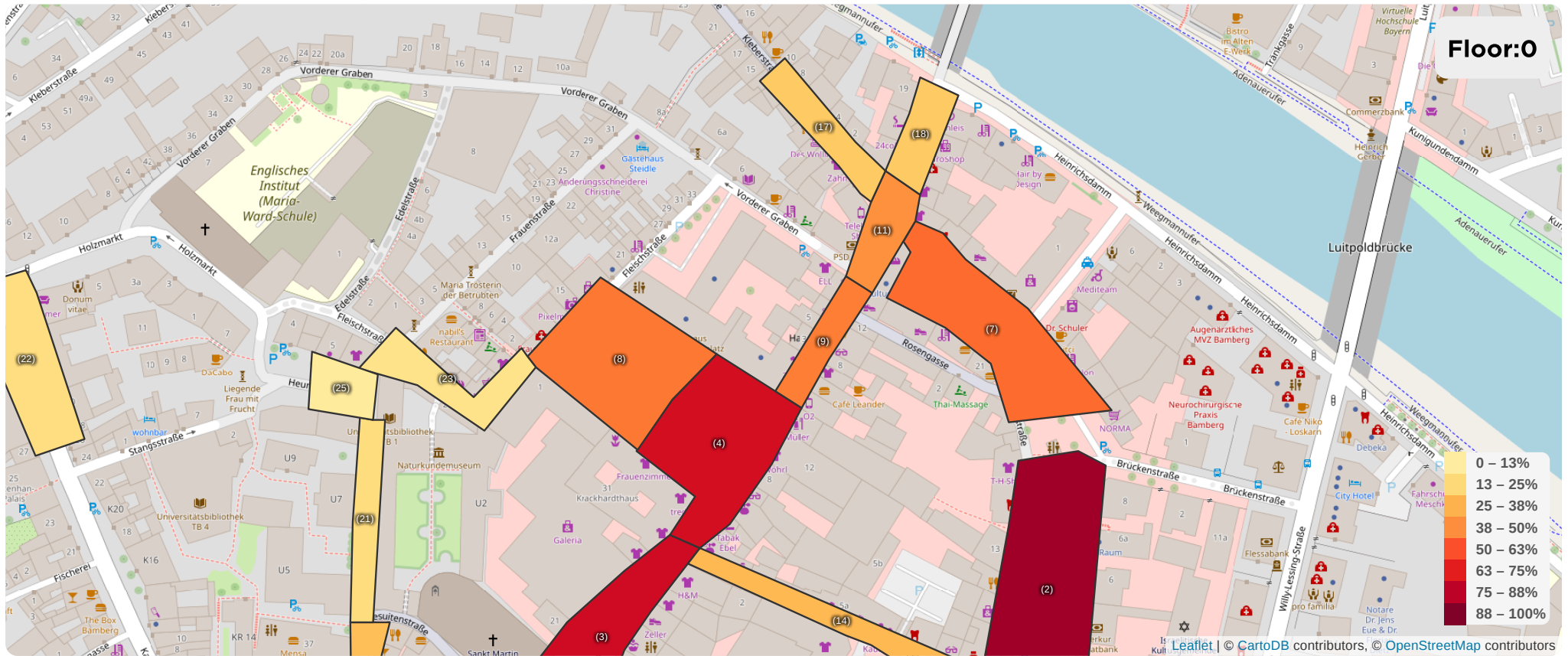


Number of visitors by area

Top 10 areas accounted for 73.62% of total visitors



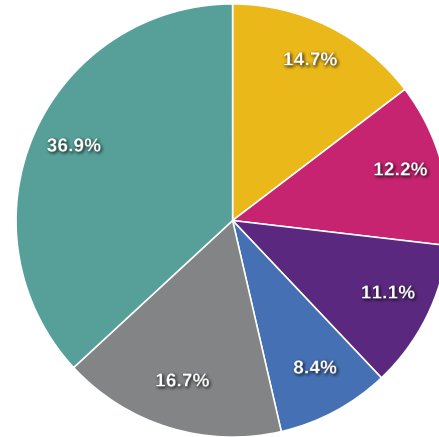
Areas Visitors Heatmap



- | | | | | | |
|--------------------|-------------------------|-----------------------|------------------------|----------------------|----------------------|
| 1 Grüner Markt Süd | 2 ZOB | 3 Grüner Markt Nord | 4 Maximiliansplatz Ost | 5 Obstmarkt | 6 Lange Straße 2 |
| 7 Promenadestraße | 8 Maximiliansplatz West | 9 Hauptwachstraße 3 | 10 Lange Straße 1 | 11 Hauptwachstraße 2 | 12 Keblerstraße |
| 13 Austraße 1 | 14 Franz-Ludwig-Straße | 15 Austraße 2 | 16 Obere Brücke | 17 Kleberstraße | 18 Hauptwachstraße 1 |
| 19 Fischstraße 1 | 20 Fischstraße 2 | 21 An der Universität | 22 Kapuzinerstraße | 23 Fleischstraße | 24 Theatergassen 1 |
| 25 Heumarkt | 26 Theatergassen 2 | | | | |

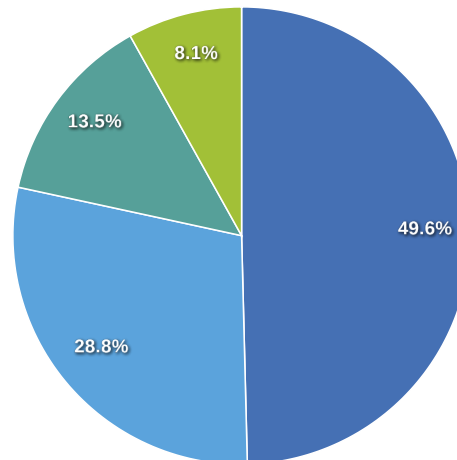
Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 36.88% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

All area visitors by month

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615	↘ 160584	527076
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318	↘ 142091	491148
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597	↘ 47945	164710
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967	↘ 83599	263900
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745	↘ 111212	355473
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	↗ 140374	↘ 95014	352849
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361	↘ 59167	192124
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504	↘ 107449	336159
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850	↘ 45198	152739
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955	↘ 40525	129108
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247	↘ 52646	169631
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010	↘ 26619	86247
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047	↘ 20677	65959
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991	↘ 19526	68046
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887	↘ 27657	89080
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112	↘ 24560	81297

AREA	JAN	FEB	MAR	Q1	APR	MAY	JUN	Q2
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764	↘ 20629	69303
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285	↗ 54830	136322
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664	↘ 23729	90316
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351	↘ 18083	59844
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587	↘ 13261	43679
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848	↘ 10346	31415
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359	↘ 10568	39269
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↗ 17538	↘ 13073	46223
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074	↘ 6259	19147
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934	↘ 7012	24818

City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Kapuzinerstraße	47 mins 56 secs	25.05%	25.16%	10.41%	7.25%	5.69%	12.10%	14.34%
An der Universität	41 mins 42 secs	20.18%	32.82%	12.73%	9.03%	6.26%	10.08%	8.90%
Austraße 1	37 mins 46 secs	22.61%	34.15%	16.33%	9.23%	4.73%	6.73%	6.23%
Austraße 2	51 mins 17 secs	18.95%	30.82%	15.75%	11.17%	6.36%	8.67%	8.29%
Fischstraße 1	32 mins 52 secs	31.28%	35.09%	15.25%	7.13%	3.35%	4.56%	3.34%
Fischstraße 2	42 mins 16 secs	21.04%	31.26%	16.47%	9.49%	5.16%	9.21%	7.37%
Fleischstraße	35 mins 46 secs	23.14%	36.79%	13.91%	7.36%	4.66%	7.12%	7.03%
Franz-Ludwig-Straße	28 mins 1 sec	22.46%	35.33%	17.60%	10.08%	4.61%	4.97%	4.95%
Grüner Markt Nord	44 mins 20 secs	15.55%	38.40%	19.64%	10.64%	4.72%	6.00%	5.04%
Grüner Markt Süd	49 mins 16 secs	14.57%	32.66%	19.31%	11.85%	5.91%	8.22%	7.48%
Hauptwachstraße 3	33 mins 2 secs	23.37%	38.99%	17.27%	8.28%	3.59%	4.71%	3.79%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 1	35 mins 27 secs	26.46%	36.19%	14.51%	7.27%	3.56%	5.32%	6.69%
Hauptwachstraße 2	36 mins 34 secs	25.85%	37.27%	15.27%	7.27%	3.79%	5.53%	5.03%
Heumarkt	33 mins 43 secs	25.01%	33.60%	12.81%	6.77%	4.02%	9.90%	7.89%
Keßlerstraße	42 mins 3 secs	23.45%	36.70%	15.76%	7.96%	4.15%	5.66%	6.33%
Kleberstraße	32 mins 51 secs	26.07%	35.84%	14.45%	7.32%	3.93%	6.43%	5.96%
Lange Straße 1	38 mins 56 secs	22.92%	32.85%	13.00%	7.26%	4.63%	8.35%	10.99%
Lange Straße 2	45 mins 56 secs	22.21%	33.53%	13.50%	8.15%	4.99%	8.30%	9.33%
Maximiliansplatz Ost	44 mins 17 secs	14.19%	36.33%	20.36%	11.59%	5.47%	6.86%	5.20%
Maximiliansplatz West	46 mins 34 secs	15.82%	30.85%	19.93%	12.65%	6.35%	8.31%	6.10%
Obere Brücke	38 mins 7 secs	17.79%	30.43%	16.25%	10.70%	6.08%	10.69%	8.06%
Obstmarkt	49 mins 16 secs	18.97%	30.41%	14.92%	10.50%	6.27%	9.68%	9.25%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Promenadestraße	47 mins 23 secs	19.32%	33.27%	17.80%	10.19%	4.54%	6.80%	8.08%
Theatergassen 1	54 mins 31 secs	31.29%	25.80%	11.10%	9.56%	5.94%	8.50%	7.80%
Theatergassen 2	56 mins 32 secs	10.75%	27.40%	13.73%	11.88%	8.53%	12.24%	15.48%
ZOB	44 mins 7 secs	10.35%	33.85%	16.51%	7.91%	4.82%	9.25%	17.31%