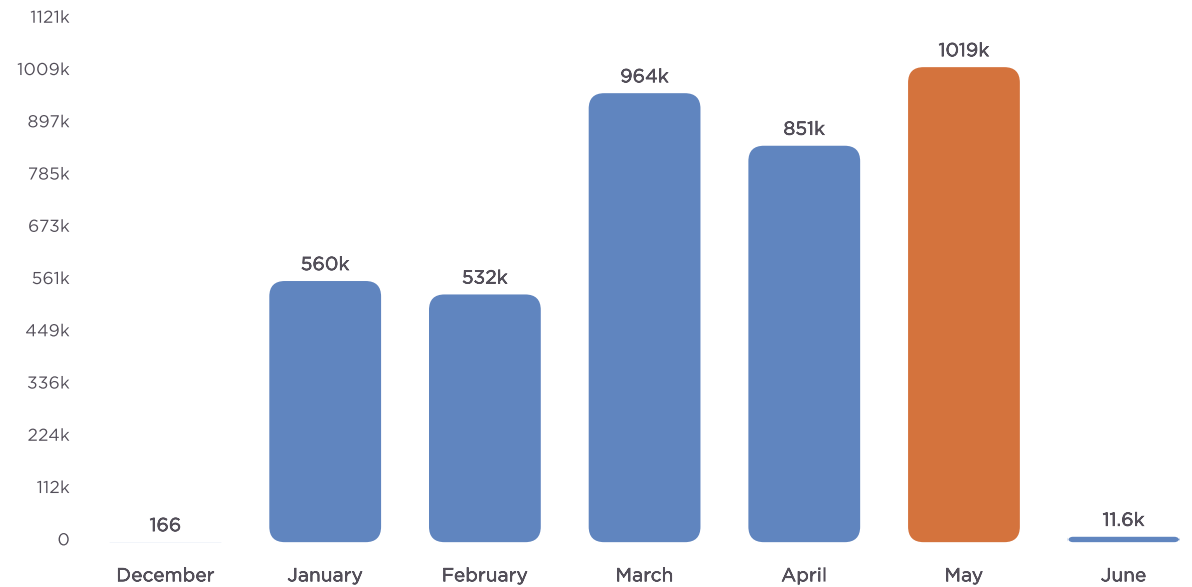


Report City Bamberg, May, 2025

Contents

- Visitors
- Total visitors by day
- Number of visitors by area
- Areas Visitors Heatmap
- Visitor durations
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- All store visitors by month
- Category Comparison

2025 Visitors by month




Total Visitors

1.019.399

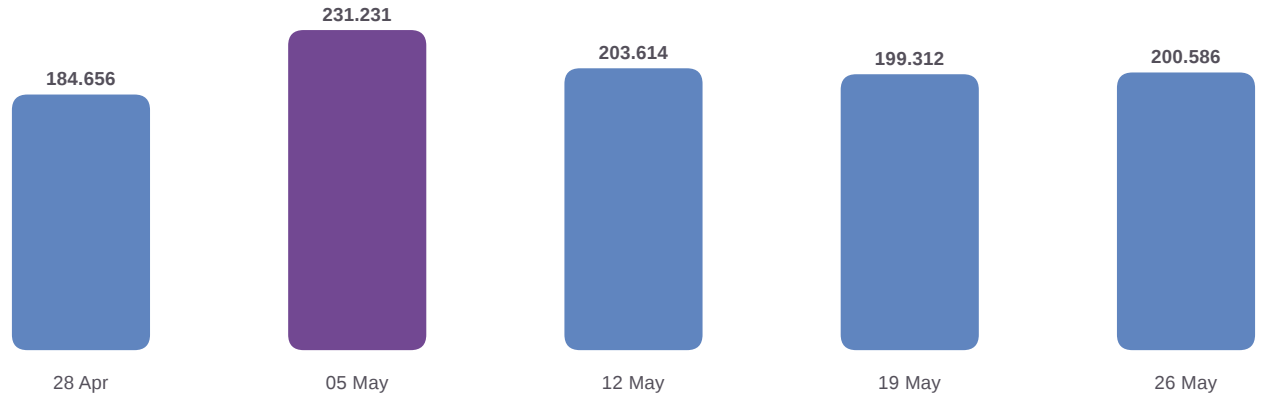
 **+168.655** ^ 19.8%
visitors compared to previous month

 **562.491**
average monthly visitors this year

 **1st**
ranked this year

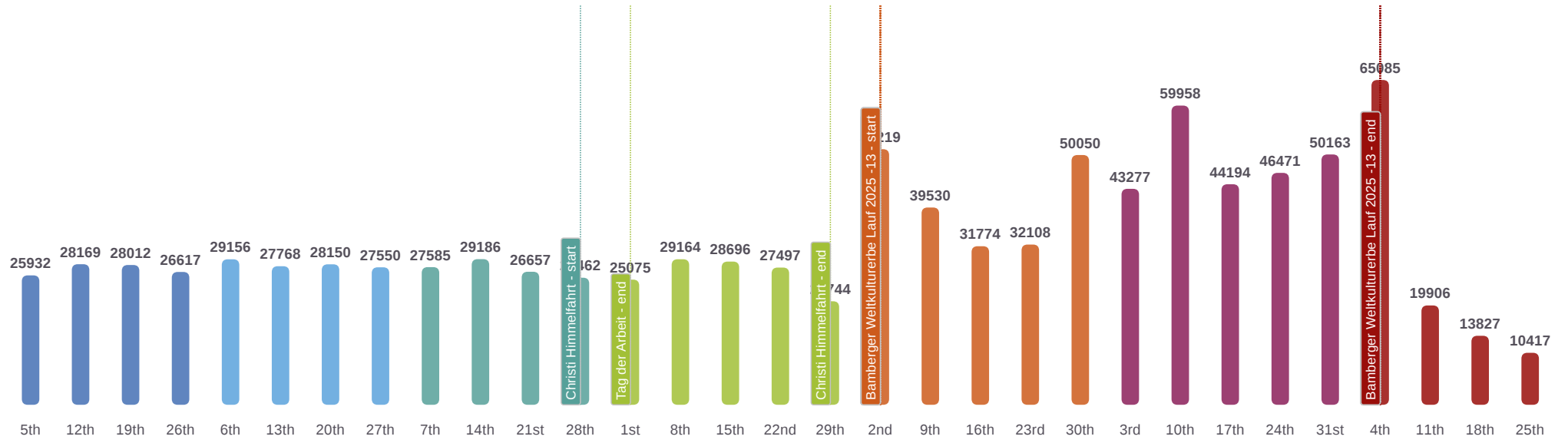
Weekly Visitors

Most visitors arrived on the week of 05 - 11 May



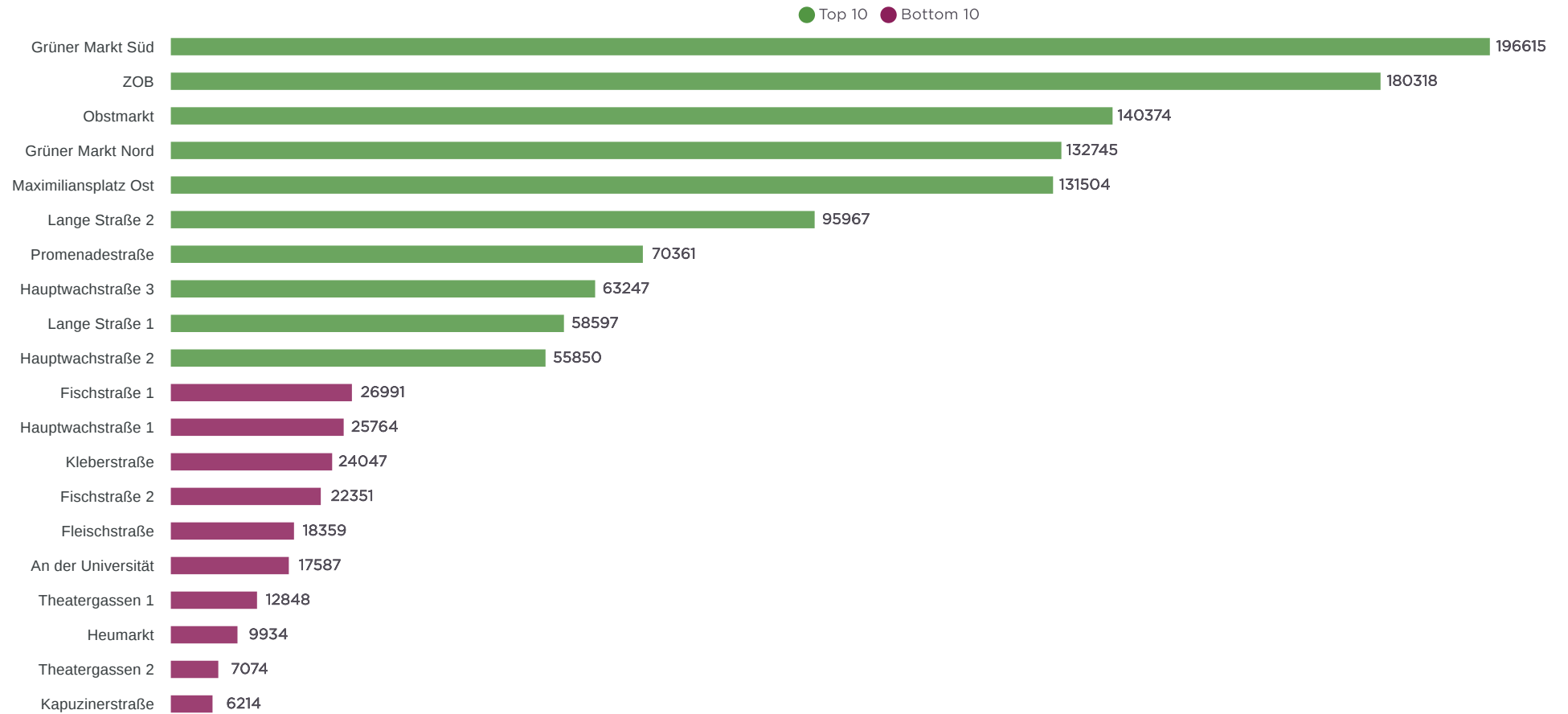
Total visitors by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

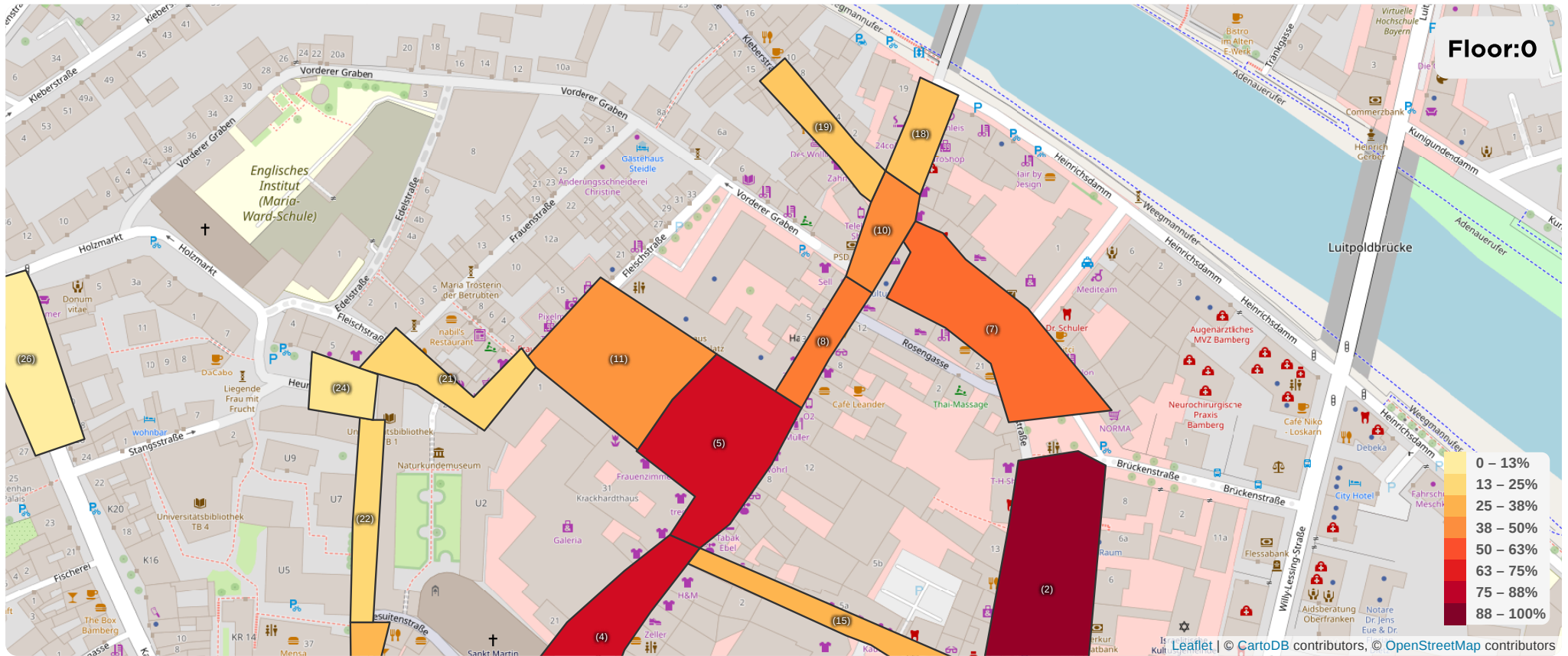


Number of visitors by area

Top 10 areas accounted for 73.73% of total visitors



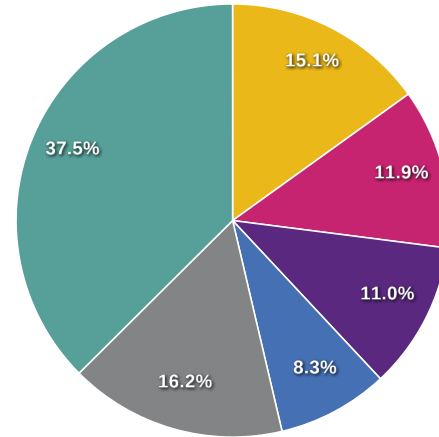
Areas Visitors Heatmap



- | | | | | | |
|--------------------|---------------------|------------------------|-----------------------|--------------------------|----------------------|
| 1 Grüner Markt Süd | 2 ZOB | 3 Obstmarkt | 4 Grüner Markt Nord | 5 Maximiliansplatz Ost | 6 Lange Straße 2 |
| 7 Promenadestraße | 8 Hauptwachstraße 3 | 9 Lange Straße 1 | 10 Hauptwachstraße 2 | 11 Maximiliansplatz West | 12 Keßlerstraße |
| 13 Obere Brücke | 14 Austraße 1 | 15 Franz-Ludwig-Straße | 16 Austraße 2 | 17 Fischstraße 1 | 18 Hauptwachstraße 1 |
| 19 Kleberstraße | 20 Fischstraße 2 | 21 Fleischstraße | 22 An der Universität | 23 Theatergassen 1 | 24 Heumarkt |
| 25 Theatergassen 2 | 26 Kapuzinerstraße | | | | |

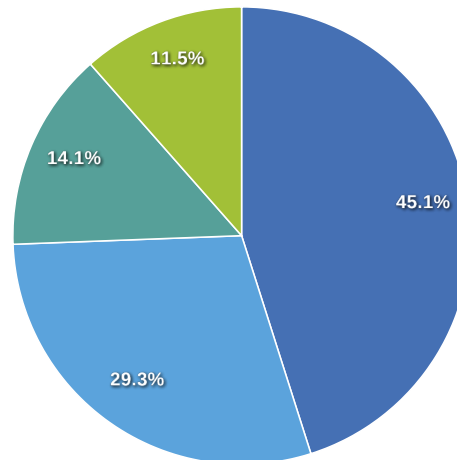
Visitor durations

The majority of visitors are spending an average of 180-840mins and this contributes to 37.45% of the total visitors



● 1-10 mins ● 10-30 mins ● 30-60 mins ● 60-90 mins ● 90-180 mins ● 180-840 mins

Group size of visitors



● 1 person ● 2 people ● 3 people ● 4 people or more

All area visitors by month

AREA	JAN	FEB	MAR	Q1	APR	MAY
Grüner Markt Süd	97512	↗ 98993	↗ 186839	383344	↘ 169877	↗ 196615
ZOB	149001	↘ 137929	↗ 217518	504448	↘ 168739	↗ 180318
Lange Straße 1	39912	↘ 38054	↗ 65137	143103	↘ 58168	↗ 58597
Lange Straße 2	65262	↘ 60856	↗ 105244	231362	↘ 84334	↗ 95967
Grüner Markt Nord	66208	↗ 68138	↗ 125715	260061	↘ 111516	↗ 132745
Obstmarkt	68334	↘ 62611	↗ 122767	253712	↘ 117461	140374
Promenadestraße	47519	↘ 45951	↗ 75567	169037	↘ 62596	↗ 70361
Maximiliansplatz Ost	64970	↗ 67729	↗ 113171	245870	↘ 97206	↗ 131504
Hauptwachstraße 2	33783	↘ 31196	↗ 57052	122031	↘ 51691	↗ 55850
Keßlerstraße	28890	↘ 28848	↗ 46847	104585	↘ 42628	↗ 45955
Hauptwachstraße 3	36255	↗ 36302	↗ 63058	135615	↘ 53738	↗ 63247
Franz-Ludwig-Straße	23470	↘ 21247	↗ 33334	78051	↘ 27618	↗ 32010
Kleberstraße	13325	↘ 13180	↗ 22441	48946	↘ 21235	↗ 24047
Fischstraße 1	13145	↘ 12320	↗ 22686	48151	↘ 21529	↗ 26991
Austraße 2	15769	↘ 14447	↗ 26759	56975	↘ 25625	↗ 31112
Austraße 1	14688	↗ 14887	↗ 30017	59592	↘ 27536	↗ 33887

AREA	JAN	FEB	MAR	Q1	APR	MAY
Hauptwachstraße 1	13779	↘ 13103	↗ 26079	52961	↘ 22910	↗ 25764
Obere Brücke	11706	↘ 10888	↗ 27775	50369	↗ 29923	↗ 36664
Maximiliansplatz West	21790	↗ 25055	↗ 39546	86391	↘ 31207	↗ 50285
Fischstraße 2	11181	↘ 10506	↗ 21687	43374	↘ 19410	↗ 22351
An der Universität	10240	↘ 8760	↗ 14293	33293	↘ 12831	↗ 17587
Theatergassen 1	7735	↘ 7478	↗ 10822	26035	↘ 8221	↗ 12848
Fleischstraße	9450	↘ 9039	↗ 14355	32844	↘ 10342	↗ 18359
Theatergassen 2	5457	↘ 5320	↗ 7314	18091	↘ 5814	↗ 7074
Heumarkt	6118	↘ 6010	↗ 9153	21281	↘ 7872	↗ 9934
Kapuzinerstraße	13199	↗ 13413	↗ 20003	46615	↘ 15612	↘ 6214

City Bamberg area durations

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
An der Universität	43 mins 37 secs	20.31%	33.98%	12.74%	9.11%	6.09%	9.42%	8.35%
Austraße 1	36 mins 54 secs	23.75%	35.36%	15.36%	9.07%	4.52%	6.64%	5.31%
Austraße 2	48 mins 54 secs	19.41%	32.80%	15.06%	10.16%	6.03%	8.52%	8.03%
Fischstraße 1	31 mins 21 secs	29.64%	36.27%	15.35%	7.20%	3.64%	4.49%	3.41%
Fischstraße 2	45 mins 25 secs	20.52%	31.02%	16.03%	9.89%	5.38%	9.63%	7.53%
Fleischstraße	44 mins 32 secs	23.14%	35.41%	12.75%	7.51%	4.56%	7.92%	8.71%
Franz-Ludwig-Straße	27 mins 42 secs	23.17%	36.78%	17.44%	8.98%	3.66%	5.33%	4.63%
Grüner Markt Nord	44 mins 45 secs	15.35%	39.42%	19.80%	10.39%	4.60%	5.64%	4.81%
Grüner Markt Süd	51 mins 12 secs	14.48%	33.44%	18.95%	11.60%	5.87%	8.27%	7.39%
Hauptwachstraße 3	31 mins 58 secs	24.48%	40.44%	16.41%	7.08%	3.13%	4.49%	3.97%
Hauptwachstraße 1	35 mins 35 secs	26.93%	34.61%	13.45%	6.91%	3.20%	6.57%	8.33%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Hauptwachstraße 2	35 mins 49 secs	25.93%	37.76%	14.70%	7.19%	3.66%	5.60%	5.16%
Heumarkt	36 mins 39 secs	25.17%	33.42%	11.33%	7.14%	5.03%	9.00%	8.91%
Keßlerstraße	44 mins 14 secs	22.27%	37.72%	14.91%	8.40%	4.25%	6.14%	6.30%
Kleberstraße	31 mins 48 secs	27.02%	34.96%	14.56%	7.27%	4.13%	6.00%	6.06%
Lange Straße 1	39 mins 44 secs	23.44%	33.56%	12.78%	7.37%	4.68%	8.43%	9.75%
Lange Straße 2	47 mins 15 secs	22.70%	32.93%	13.13%	8.47%	4.99%	8.53%	9.26%
Maximiliansplatz Ost	41 mins 41 secs	14.54%	38.62%	20.45%	10.48%	4.80%	6.05%	5.06%
Maximiliansplatz West	42 mins 39 secs	18.83%	33.73%	19.26%	10.02%	4.86%	6.42%	6.88%
Obere Brücke	40 mins 16 secs	18.59%	32.63%	15.84%	9.92%	6.11%	9.57%	7.35%
Obstmarkt	53 mins 8 secs	16.44%	29.53%	15.17%	11.40%	7.10%	10.44%	9.92%
Promenadestraße	49 mins 22 secs	19.83%	34.06%	16.97%	9.79%	4.66%	6.73%	7.96%

AREA	MEAN DURATION	UNDER 1M	01-10M	10-30M	30-60M	60-90M	90-180M	OVER 180M
Theatergassen 1	56 mins 56 secs	32.78%	24.68%	11.77%	9.05%	6.08%	8.21%	7.42%
Theatergassen 2	58 mins 27 secs	12.78%	25.10%	15.76%	11.27%	8.33%	12.08%	14.69%
ZOB	45 mins 55 secs	9.90%	34.21%	15.52%	7.69%	4.66%	9.59%	18.43%
Kapuzinerstraße	49 mins 25 secs	21.54%	23.98%	11.93%	8.65%	6.53%	12.51%	14.86%